

ZICO NETWORK

#DigitalPhilately #PassionAsAUtility #MoreThanStamps

Introduction

About 60 million people worldwide collect postage stamps. The market for traditional philately is estimated at about \$300 billion. There are 162 national postal operators affiliated worldwide under the UPU. Europe's largest post operators have already issued their crypto stamps, which are being issued starting from 2019.

Polish Crypto Stamp is a project which, in contrast to its counterparts, has gone far beyond the realm of cryptophilately, aiming at a full adoption of Web3 technology based on the Polygon network.

Planning to build your own network based on Polygon CDK we want to create an open community for digital philately enthusiasts. Our goal is to combine the best ideas among passion-aligned crypto stamps collectors that leads to a new era of philately. Zico Network aims to cover the niche defined by that market by forging a community-driven path to redefine and evolve roadmap for modular crypto stamps ecosystem.

Motivation

By developing the currently established collector toolkit (including DAO, NFT stamps marketplace, dedicated swap for ZicoDAO token) we want to deliver a complete ecosystem that improves exchange of cryptophilatelic assets, which enables staking rewards and more, using top-notch Web3 technologies and solutions, focusing on safety and quality. Aiming this way to gather traditional philatelists, NFT collectors and blockchain enthusiasts together and through mutual interactions on social media by releasing of unique, limited, innovative and utility abundant NFTs to expand cryptophilatelic niche, which today we can describe as a field with global potential and developments on a par with #RWA and #phigital trends.

As Zico DAO, we have strong support from organisations such as the national postal operator Poczta Polska and the newly formed Polish Association of Cryptophilatelists, thus we want to go further by building our products with support of both your expertise and technology.

Rationale

In 1.5 years we have grown our community by hundreds of regular users of all age in Poland and around the world. Without going into too much detail, but based on the information presented in casual conversations we have witnessed on social media,

we know that we have collectors and enthusiasts in the 15-70 age range or close to it, including whole families. In addition to typical cryptocurrency users, there is a potential of 30,000 traditional collectors, subscribers of the Polish Postal Service alone, for whom we are creating products and facilitating entry into cryptocurrencies by engaging in a modern form of philately. Across Europe, the potential market, taking into account the involvement of other postal operators - much larger.

The success of the Polish Crypto Stamp project compared to other similar initiatives was that we went beyond the typical issuing of crypto stamps collections by creating an entire Web3 ecosystem including (making the Polish Post, by one occasion, the first institution to settle payments in cryptocurrencies):

1. Crypto stockbooks

Dedicated stockbooks for cryptographic collections available at <https://nft.poczta-polska.pl>.

Some numbers and facts:

Total collectors:904

Total stockbooks: 1049

Total items: 13,494

2. Zico DAO

Zico DAO is a token created for the Cryptophilatelic Community organized around The Polish Crypto Stamp project to facilitate strategic insights and a voice for it's most active users.

Whitepaper and tokenomy available at <https://zicodao.io>.

\$ZICO is the mean of payments in our NFT Stamps marketplace. It is community airdropped, administrative token, at address:
<https://polygonscan.com/token/0x486ebcFEe0466Def0302A944Bd6408cD2CB3E806>.

ZICO token main utilities:

- Exchange of items on the markatepace,
- Whitelist enrollment,
- Token boosting (rarity enhancement),
- Gamification.

3. NFT Stamps Marketplace

Crypto Stamps dedicated NFT marketplace supporting Polygon PoS network and Zico DAO token payments.

Some numbers and facts (data taken from our internal Stamp Exchange <https://nft.poczta-polska.pl/marketplace>.)

Total transactions: 479

Total \$ZICO volume: 586718,27 \$ZICO

Total users: 410 (number determined by the fact that the ZICO token is distributed and restricted in use to the community only and is not available for open sale).

4. ZicoSwap

Swap available at <https://swap.zicodao.io/> is based on the Uniswap V3 protocol is dedicated and restricted in use to the Zico DAO community only and limited to one currency pair MATIC/ZICO).

Some numbers and facts (data taken from <https://www.dextools.io/>)

Market cap: 225,000 USD

Holders: 741

Liquidity: 12,500 USD

Total supply: 12,400,000 (Max supply: 18,101,558)

5. Zico Network

Powered by Polygon (?) – TBD Q4'2024!

Landing available at: <https://zico.network/>

Goal

We want to build a dedicated network for the digital philatelic niche, which will add a new dimension to collecting traditional stamps combined with a cryptographic component (which crypto stamps are). In doing so, we are going to provide additional value to a popular, with potential for revival and growth, passion that aims to:

1. Transforming cryptophilately into a serious business area for postal operators.
2. Attract new collectors who are passionate about combining traditional values and Web3 technology using trends such as #RWA and #phigital.
3. To encourage other postal operators to work together for the benefit and development of a valuable passion with traditions and, at the same time, to accelerate the adoption of Web3 by involving serious and trustworthy state institutions.

4. To show the crypto community, especially now, that blockchain technology can be used positively and for the good of the community and is much more than just an environment for more memecoins and other scams.
5. Increasing the value of collections collected by users, making collecting more attractive.
6. Adding new usability to the ZICO token

Additional common features worth mentioning

- Foreign Crypto Stamps are accepted (for both Stockbooks and NFT marketplace).
- Five blockchain networks supported: Polygon, Ethereum, Arbitrum, Optimism, Base.
- Airdrop, rewards, whitelists, token boosting (trait-packs, rarity upgrade).
- Payments in MATIC and PLN are accepted.

The most popular collections at OpenSea overview

<https://opensea.io/collection/polish-crypto-stamp-2-0>
<https://opensea.io/collection/polish-crypto-stamp-official>
<https://opensea.io/collection/polish-crypto-stamp-battle-of-vienna>
<https://opensea.io/collection/polish-crypto-stamp-battle-of-khotyn>
<https://opensea.io/collection/polish-philatelic-thalers-official>
<https://opensea.io/collection/polish-philatelic-thalers-2-0>

Total volume: ~30 ETH

Key supporters:

Poczta Polska (Polish Post) - <https://poczta-polska.pl>

Polish Association of Cryptophilatelists - <https://pzkf.pl>

Our community for now assembles on Discord Server at: <https://t.co/2ujvKuGEVa>