



**Dear friend!**

**Important updates related to the content of the Continental Eco Environment White Sheet.**

Since the publication of the attached draft version 1.0 of the Whitesheet at the beginning of our public activity on March 08, 2020, the Continental project has continued to develop its product offering in the form of our revolutionary vision for the Continental Eco-Environment.

**Our vision for Total Commerce** is rooted in the closer relationship we have developed with our associate Continental Technology, whose SVP blockchain technology of seamless transactions, distributed file ledger and AI support is the backbone of the Continental Eco Environment.

**At the heart of Continental is a fast, scalable and future-oriented commerce infrastructure (CTL Economics ) based on the Continental Blockchain**, on which decentralized applications will be built by both Continental Blockchain and anyone who is serious about doing business using Blockchain technology.

**Another important part of Continental, the Continental Lifestyle suite of consumer-facing search and payment tools, are detailed in the White Paper and accompanying Ctl Economics.**

We believe that **Continental with its AI components, Svp Blockchain, Card, Mobile, NFT Project Meta Continental** is a more complete and revolutionary concept for the next phase of blockchain technology and therefore deserves your attention in the form of this accompanying white sheet.

Please note that the information in the Whitelist is current; our meta search product Continental with its transactional coin Ctl and Con are actually the first use cases for Continental token™ Card/Mobile and MetaContinental respectively.

**Please read our White Paper** with regard to our evolved Continental Blockchain concept layer and the more powerful and technological Eco Continental layer.

And please feel free to contact us with any questions you may have at the email address [support@metacontinental.com](mailto:support@metacontinental.com)

Yours sincerely:  
**Sulaiev Serhii**  
Ceo Continental.



## **Continental Technology is at the intersection of comfortable living and technology.**

We are a systems integration company focused on delivering the benefits of blockchain technology to people and **businesses through:**

- **For merchants and businesses,** we offer a next-generation Blockchain SVP infrastructure - the world's fastest blockchain with transaction rates of over 100,000/min.
- **FOR buyers and consumers,** we offer a convenient escape from high prices and "big data" using Ai-enabled mega search engine.

### **These solutions are from Continental, combining:**

- The fast and future-proof Continental™ blockchain
- AI\_Continental Card/Mobile™ Search and Payment Toolkit

**Continental Technology** - it is a simplified, secure and cost-effective means for both buyers and sellers to complete transactions in the crypto/blockchain era.

#### **Fast and promising Continental**

The foundation of Blockchain Continental is the fastest, scalable, resilient, secure and future-proof Blockchain SVP for trading.

#### **Stable and predictable; ideal for commercial applications:**

- **Incredible speed:** 100.000 + transactions per minute with an average confirmation time of <10 seconds.
- **Internal stability:** The registry is supported by super low power IOT (Internet of Things) devices and mobile/desktop applications according to the census block proof (SVP) algorithm.
- **Infinite scalability:** Positive correlation between the number of users, nodes deployed, and protocols.
- **Enhanced security:** All parties must have an AURA SSL (Secure Socket Layer) certificate to prevent fraud and instill trust, confidence in the ecosystem.
- **For the future:** Continental's interactive smart coin will remain secure long after quantum computing's hackability becomes a problem.

**Anyone can create decentralized applications on the Continental platform.**

#### **Transaction coin Continental (CTL и CON).**

Merchants on Continental can create their own offers and transaction terms:

- Based on real value, not market sentiment.
- Designed for payment, not for accumulation.
- Consumer convenience: 18 decimal places, not 5/8/10.

**Continental's advantage is it's stable and predictable** - ideal for business and trade.

# Continental lifestyle.

The search and payment toolkit with **Continental Technology** is more convenient, more private, more free, more profitable, less expensive, and very secure, just like traditional tools. They all interact with Continental's cutting-edge and feature-rich apps.

- **The Continental Card debit card** allows you to spend cryptocurrency on the road, in shops, restaurants and hotels, as well as withdraw funds in local currency and ATMs.
- **Continental Public** will sell prepaid Continental Cards packaged with setup instructions in Continental Wallets and will provide cardholders with offline funds to top up their Continental Wallets in local currency or USD.
- **The Continental Desktop and Continental Mobile** apps provide a familiar online shopping experience with additional benefits:
  - Search for options and prices on the global Internet, around the world.
  - Anonymity to view products and prices on the Internet without the use of "big data" and targeted advertising.
  - Additional savings with near-free transaction fees.
  - Royalties are automatically paid by the Merchant CTL Service Node.
- **Continental\_AI** - it is a voice-controlled AI smart system (powered by the Continental\_AI app) that works exclusively for you, its owner, not the developer who sold it to you. It offers:
  - Secure element for Continental Wallet data and personal information.
  - Hands-free personal assistance and anonymous shopping.
  - Royalties are automatically paid out by a Continental Card or Mobile service node.

## Continental + Lifestyle Awards.

**All Continental stakeholders** - consumers, merchants, merchants - enjoy the Continental Lifestyle+ program, which pays real value instantly and automatically without any conditions, using the world's fastest blockchain Continental.

## Continental Token ( CTL и CON )

**CTL utility token on Ethereum ERC-20 blockchain and CON token on Binance Smart Chain BEP-20.**

- Facilitates the creation of decentralized applications in Continental Merchant.
- Access to the most exclusive Continental Card membership levels.
- Pays Continental Lifestyle+ Rewards, Continental Network Service Fees, and Continental Community Fees.

# White paper

Continental is a lifestyle solution.



# Continental

<https://metacontinental.com>



<https://metacontinental.io>



## **Tables and Contents**

---

<b>CEO of Continental</b>	<b>1</b>
<b>1. Executive Summary</b>	<b>4</b>
<b>2. Market Review</b>	<b>5</b>
2.1. Global e-trade market	6
2.2. Global blockchain and cryptocurrency markets	7
<b>3. Challenges and solutions</b>	<b>7</b>
3.1. Challenges of the electronic commerce market	8
3.2. Problems of the cryptocurrency market	9
3.3. Problems of the cryptocurrency market	10
<b>4. Ecosystem Continental</b>	<b>11</b>
4.1. Stable cryptocurrencies and ecosystem fuels	14
4.2. Participants of the Continental ecosystem	15
<b>5. Platform Continental</b>	<b>16</b>
5.1. Sensor points of the Continental ecosystem	16
5.2. Suggested components	17
5.3. Key processes	19
<b>6. Technological layers of application</b>	<b>21</b>
<b>7. Business model</b>	<b>23</b>
<b>8. Continental token primary sale (CTL)</b>	<b>21</b>
<b>9. Conclusion</b>	<b>22</b>
<b>Information about the community, team and news (social networks)</b>	<b>23</b>
Contacts	23
Link and updates	23
<b>Risk factors</b>	<b>24</b>

**The information contained in this document cannot be exhaustive and does not imply any elements of a contractual relationship.** The contents of this document are not binding on Continental Global ("The Continental Company" or New NFT Project "MetaContinental") and its affiliates, and Continental reserves the right to change, modify, add or remove portions of this document for any reason at any time prior to, during and after the sale of CTL or CON tokens, by posting the amended document on the website.

**This document is not investment, legal, tax, regulatory, financial, accounting or other advice,** and this document is not intended to provide the sole basis for any evaluation of a **CTL token** acquisition transaction. Before purchasing CTL tokens, a potential buyer should consult with their legal, investment, tax, accounting and other advisors to determine the potential benefits, difficulties and other consequences of such a transaction.

**Nothing in this document is to be construed as a prospectus of any kind or an offer to invest,** and in no way refers to an offer or solicitation of an offer to buy any securities in any jurisdiction. This document is not made in accordance with the laws or regulations of any jurisdiction that prohibit or in any way restrict transactions in relation to or using digital coins, and are not subject to them.

**The CTL or CON Token** is not a digital currency, security, commodity, or any other financial instrument and has not been registered under the Securities Act of 1933, the securities laws of any state of the United States of America, or the securities laws of any other state. Another country, including the securities laws of any jurisdiction where the potential holder of the coin is a resident.

**CTL tokens are not offered or distributed,** and also cannot be resold or otherwise alienated by their holders to citizens, individuals and legal entities having their usual residence, location or place of registration in a country or territory where transactions with digital coins are prohibited or otherwise or are otherwise limited by applicable laws or regulations. If such a limited person purchases CTL or CON tokens, such limited person has done so on an illegal, unauthorized and fraudulent basis and in this respect shall be subject to negative consequences.

**Continental** does not offer or distribute CTL and CON tokens and does not conduct business (activities) in any countries or territories where transactions in or with digital coins are subject to restrictive rules or require Continental to be registered or licensed in any countries, relevant government authorities.

Each purchaser of **CTL or CON** tokens is reminded that this document has been presented to him/her on the basis that he/she is a person to whose attention the document may be lawfully brought under the laws of the purchaser's jurisdiction. Each potential buyer of CTL/CON tokens is responsible for determining whether the buyer can legally purchase CTL/CON tokens in the buyer's jurisdiction and whether the buyer can then resell the CTL/CON tokens to another buyer in any given jurisdiction.

Certain statements, estimates and financial information contained in this document are forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from the estimates or results implied or expressed in such forward-looking statements or information.

**The white sheet in English and any additional "Deep Dive Documents"** ("additional documents") are the main official source of information about the project. The information contained in the English Whitelist or supplementary documents may be translated into other languages from time to time. In the course of such translation, some of the information contained in the English Whitelist or supplementary documents may be lost, corrupted or distorted. The accuracy of such alternate messages cannot be guaranteed. In the event of any conflict or inconsistency between such translations and the official English White Paper and supplementary documents, the provisions of the original English documents shall prevail.

**Continental technology** will take its place at the crossroads of lifestyle and modern technology, removing the confusion and complexity of new technologies to bring accessibility, security, privacy and consumer freedom to all individuals and businesses.

---

## **Continental brings the latest technology to life with a focus on everyday utility, convenience, efficiency and safety - Continental Technology Statement**

---

**With a lifestyle focus**, we focus on the needs and concerns of people accustomed to convenience and security, and aware of the gradual encroachment of corporations and governments into their digital lives. To balance these concerns, we will be the first to integrate a number of new technologies into existing ones, such as blockchain and artificial intelligence (AI). We are committed to providing instant transaction speed, privacy, security and blockchain economy. The convenience of artificial intelligence and the world of consumer choice and freedom of movement in one single lifestyle solution.

At the heart of our solution is an AI-powered metasearch engine that will search the World Wide Web for the best options for products and services, including those offered by merchants selling directly on our own blockchain-based e-commerce platform. The algorithm will never affect the products offered on our market. It shouldn't be. In terms of price, the products offered on our marketplace are likely to be very competitive because, unlike paying with fiat money (such as US dollars) on existing e-commerce sites, when paying with ContinentalDollars (**CTL\$**), our transaction coin. This is our way to keep honest in the market!

Whether at home or on the go, our customers will have a wide choice. We offer several secure touchpoints including ContinentalCard, a debit card for everyday payments in stores and restaurants; convenient mobile application for online shopping on the go; and the indispensable smart home or office app **Continental\_AI**, which serves as a personal assistant, hardware wallet for cryptocurrencies. Unlike programs from Apple and Google like (Siri) that collect customers' personal information and buying habits in the service of the corporations selling these devices, our smart app will work for our customers; maintaining their privacy, protecting their private keys and enabling them to earn passive income from **CTL Merchant**.

**The first members of our team and I started this journey way back in 2015**, driven by growing disillusionment with the previous seven years spent within the prevailing confusing e-commerce ecosystem. We were involved in millions of dollars in sales, yet it seemed like we could work directly for the services we were forced to use. They were transferring money while our margins were constantly shrinking. On top of that, the nightmares of working with payment processors like **PayPal** were incredible. Something needed to be changed. We knew that we were not the only ones in this despair!

Thus was born the first version of our idea called «Continental Technology». We could create a transparent e-commerce ecosystem with the kinds of completely open source information that both merchants and consumers desire. The crypto industry was just gaining momentum as an alternative market, unbeknownst to us, Satoshi was gaining momentum with the idea of decentralized ledgers and blockchain. We have assembled a development team and built our own marketplace focused on sellers.

**Our team is uniquely positioned to be the first to successfully bring the next generation e-commerce platform to market;** a consumer friendly bridge between the traditional fiat based economy and the new crypto/blockchain economy. Continental is designed for mass adoption; integration of several useful features such as multiple blockchain protocols, chatbot searches, decentralized file and database storage, **SVP distributed seamless transactions**, and smart contracts. Perhaps more exciting for non-technical readers might be the impressive crypto lifestyle products like Continental Card and Continental\_AI that we develop in our design studios and software labs.

**The days of paying 0.5%** just to complete an online transaction must end. The days of corporations and government agencies infiltrating our personal lives must be over. The days of biased search algorithms and the dominance of antitrust laws must be over.

**It's time right now to embrace a technological future in which the people - you, me and our children - take control.**

**Seize the moment!**

“

**I believe this white paper will inspire you  
to join Continental!**

”



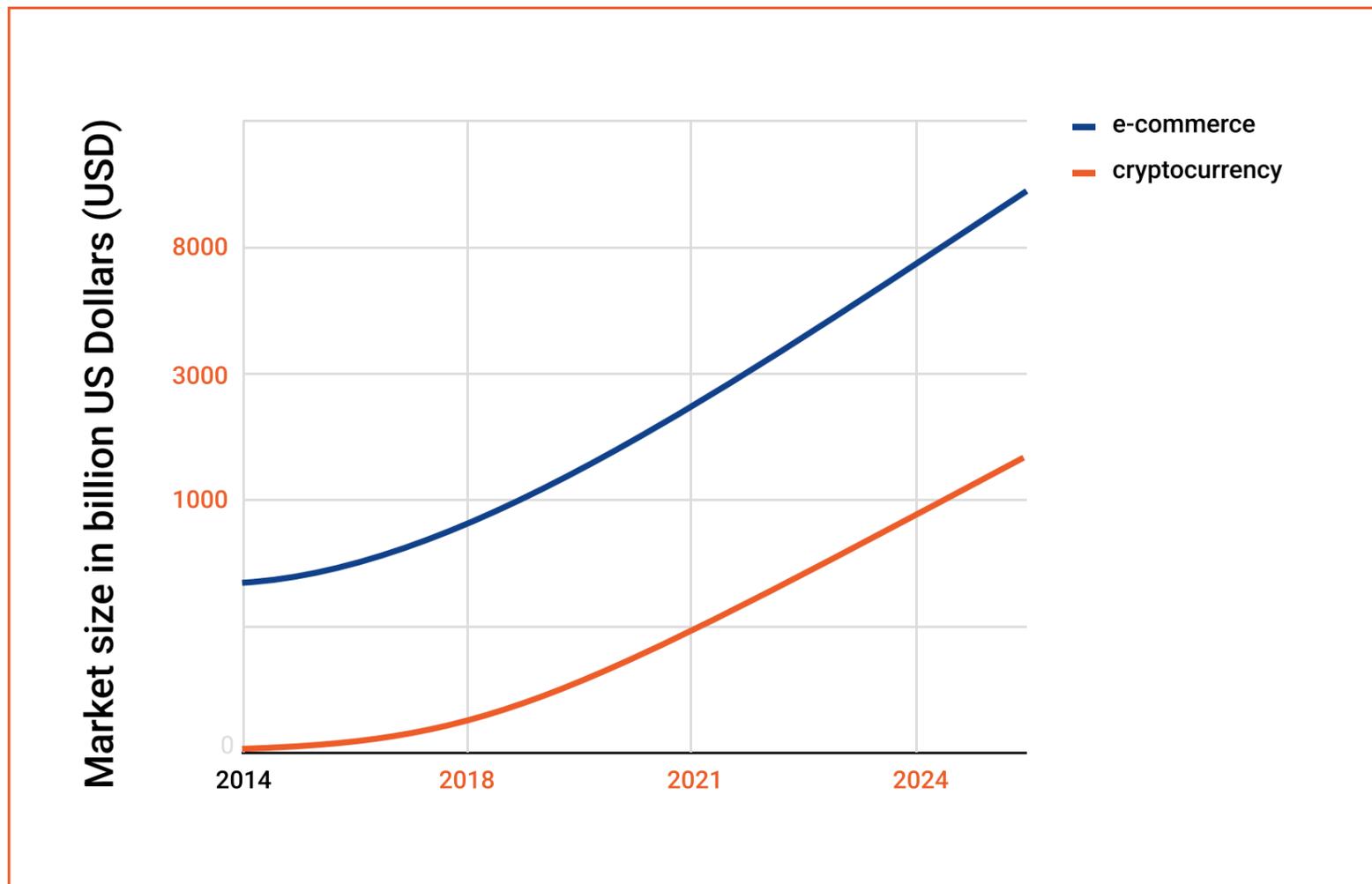
**CEO Sulaiev Serhii.**

**This white paper examines the challenges of the global e-commerce marketplace,** a technological paradigm shift that offers transformative potential, and the business and technical aspects of a new solution that Continental is developing to harness this potential.

---

## Eco environment Continental will use new technologies

The volume of sales in the global e-commerce market in 2021 amounted to 2.88 trillion US dollars and is projected to exceed 8 trillion US dollars by 2024. Meanwhile, the rapid adoption of blockchain technology could spur the growth of the entire global economy.



---

**The advent of blockchain exposes two big interrelated problems with traditional e-commerce - unnecessarily high fees and the abuse of user information.**

**Existing platforms are built on a centralized model that requires constant investment in infrastructure,** as well as dependence on costly third-party intermediaries and payment platforms. Consumers end up with inflated prices, while sellers are forced to operate at minimal margins. Continental technologies and "smart contracts" exclude intermediaries.

Dominant players in the e-commerce market have developed highly efficient upsell algorithms; offering personalized recommendations based on purchase history. Personal privacy is usually sacrificed to increase their profits, while the real or material value of the "rewards" offered to loyal customers is not only questionable, but conditional.

---

---

**The growth of the cryptocurrency market presents three correlative problems: a high level of complexity, limited applicability, and a lack of user support.**

---

A critical success factor for any innovative technology is that the user is not required to have a technical understanding of how to use it, or even the fact that it is being used. For example, the iPod and later smartphones were huge successes due to their intuitive user interfaces.

---

Part of the problem of adopting cryptocurrencies is related to the number of stores and users who are aware of the benefits that its use provides. Although almost every store in the world accepts Visa or MasterCard, only 1% of the population uses cryptocurrency. This is because many cryptocurrencies have become victims of their own success and have too much growth potential to be used as currencies. They have become assets. Instability reduces utility. Blockchain applications that depend on the volume of transactions need to rethink the limits and bindings.

---

The bitcoin gold rush is long over. While bitcoin mining is technically possible for everyone, those with little power will find that more money is spent on mining equipment and electricity than is generated by the activity.

---

---

**Continental provides an integrated and user-friendly cryptocurrency lifestyle, allowing you to make private online purchases at the best prices, a debit card and a smart interactive application that also serves as a secure cryptocurrency wallet, DeFi profit protocol and storage, for our utility token, also coins transactions.**

**Continental** was designed to hide the complexities of interacting with blockchain protocols and cryptocurrency payments. A user with any level of technical knowledge can use our platform, so we are targeting the main users of e-commerce, including those who have little understanding of what blockchain is or what it does. With the Continental Card, every customer will spend their Continental Dollars (CTL\$) - stable pegged transaction coins - free of charge in everyday real-world transactions. Each card comes in both physical and virtual versions so it adapts to how you want to use it. Cryptography has never been more convenient.

**Continental's customers** (customers) are hidden, which means goods and services can be purchased privately if it matters to them. Only Continental sellers can be identified because consumers need to know who they are buying from.

**Continental rewards** come from the inclusion of an automated system that instantly rewards acceptance, referrals, loyalty and volume. There are no forms to fill out, information to opt out of, or coupon codes to remember. Merchants can create their own loyalty programs using the same **Continental Rewards** reward structure.

---

**Our team has the prerequisites for the ambitious task of disrupting the e-commerce industry based on in-depth industry knowledge and experience.**

---

**Our experienced development and design team has been commercially successful in e-commerce** and fintech for the past 6 years in a row. Collectively, we have over 50 years of experience with multiple e-commerce systems.

As with other complex business models, successful blockchain e-commerce solutions will only be built with deep industry knowledge and experience, coupled with the right developers. Unfortunately, most of the solutions suggested in other white papers show a lack of real e-commerce experience.

According to PricewaterhouseCoopers, \$110.8 billion was invested in blockchain startups in the last nine months of 2020. In the first 9 months of 2021, global investments in blockchain startups exceeded \$150 billion, of which approximately \$20 billion was raised through ICOs and the US. \$10.5 billion in private equity financing.

We predict the e-commerce market will double from \$2.89 trillion in 2021 to over \$8 trillion by 2024. When combined with the exponential growth in the capitalization of cryptocurrencies, blockchain-based startups, and ICO (Initial Coin Offering) crowdfunding models, the opportunity Continental is pursuing is hard to ignore.

### Cryptocurrency Market Cap:

As of December 2021: **\$2.9 trillion**  
Last 9 months of 2021: **\$150 billion**

### Investments in Blockchain Startups:

Last 9 months of 2020: **\$50 billion**  
Last 9 months of 2021: **\$150 billion**



### Global E-Commerce Sales:

Record in 2021: **\$3.18 trillion**  
Projected for 2024: **\$8+ trillion**

### ICO Now Tops VC & Angel Funding

Reised to date: **\$10,5 billion**  
Reised in 2021: **\$20 billion**

**Higher costs are passed from the seller to the consumer. Merchant transaction and payment fees are approximately 25% of every purchase on major e-commerce platforms such as Amazon, eBay and Alibaba.**

This inflationary pressure creates lower margins for sellers and higher prices for consumers as sellers try to pass the costs on to the consumer.

**Expensive infrastructure and shareholder demands keep prices high.** Expensive infrastructure since servers, data storage, employment requirements, real estate and advertising costs are some of the biggest obstacles to a solution. The annual expected shareholder return provides little intrinsic motivation to reduce the existing profit structure.

### **Payment systems increase the cost of a transaction.**

**Empires like PayPal** were built around these consumers and the existing system. PayPal and the many intermediary companies involved in the processing of credit card transactions do not want to abandon the profitable system they have created.

---

**Continental's technology will help merchants avoid the costs associated with using centralized platforms, as well as allow them to sell goods directly to the consumer and eliminate unnecessary intermediaries.**

---

### **Serious online privacy and security concerns are turning many people away from e-commerce.**

**Websites and apps constantly monitor and use personal browsing and navigation habits while keeping personal and financial information.**

Let's take Amazon for example. The e-commerce giant has developed a highly efficient upsell algorithm; offering personalized recommendations based on the purchase history of customers and the purchase history of others with similar demographics, lifestyles and tastes. Starting with books, Amazon has learned a lot from its customers and now sells just about everything, either directly or indirectly through third-party vendors.

**The concept of personal privacy is lost for e-commerce marketplaces like Amazon; willingly some users, naively others and reluctantly many.**

**Traditional payments** are simple but result in higher prices. Users have been trained to use their credit cards or payment platforms such as PayPal to complete online transactions. Unfortunately, these activities come with a lot of additional costs that are added to their purchase.

**Cryptocurrency payments require a long learning curve.** If someone has never bought anything with crypto or set up a wallet, the task may seem insurmountable. And since a simple mistake in a transaction can lead to a complete loss, many are scared. Left to complete this task on their own, many will choose the status quo and not attempt to use the platform.

---

**To reduce the friction experienced by the average new crypto user, all users receive a free ContinentalWallet that will sync with their ContinentalCard debit card.**

---

**Early adopters will try anything, while the average user needs a good reason.**

Just as computers were once the domain of large corporations and government agencies requiring user interaction through a command line interface, the adoption of cryptocurrencies was driven by pioneers who were willing to overcome the technological hurdles required to buy, sell, hold, and even understand them.

**The use of computers became popular after the advent of user interfaces that made them accessible.** We understand that in order to grab the attention of the masses, people must be given an easy-to-use system and a good reason to try it. Acceptance will only come from direct application and experience provided by an easy-to-use system presented in a familiar environment. Without a simple and understandable use case, the average consumer will not have the desire to take risks, so the average business does not see much demand for paying with cryptocurrencies.

---

---

**Most people in the world understand how a debit card brings functionality to their lives. And many have decided to abandon paper money altogether. With ContinentalCard, anyone can easily start using cryptocurrencies in their daily lives, opening up a whole world of possibilities.**

---

**Even if there were many ways to spend cryptocurrencies, the rapid rise in their value encourages “hodling” or trading rather than spending on goods and services.**

Most crypto newbies are chasing the moon and the lambo. Therefore, blockchain applications that depend on transaction volume need to think differently about how it is applied.

---

**Continental has developed an ERC-20 utility token on the Ethereum blockchain with a limited supply of 81 million (CTL); and stablecoin (CTL\$) to purchase goods and services on the Continental marketplace.**

---

**Participation in cryptocurrency mining requires a large investment of time and money.** Not only does mining involve the purchase of equipment required for a specific activity, it also requires that you understand how to operate that equipment and invest in the electricity needed to run that equipment. **Large operations were created in order to take advantage of economies of scale.** Some of these barriers to entry can be reduced by joining a mining pool or by investing in a large-scale cloud mining operation, however, both come with a risk of fraud. And they require at least some supervision.

**Let's face it, mining is an exclusive club that has an incentive to stay that way.** Those who have invested relatively large amounts of money in the development of their mining activities want to recoup these costs, as well as make long-term profits. A system that allows ordinary people to start mining cryptocurrency will not please many members of the club.

---

---

**Continental develops and implements a cost-effective, knowledge-free mining device that anyone can use to start earning CTL while they sleep.**

---

Because we strongly believe that the most important aspect of building the best ecommerce platform is first around user experience and secondly around technology, our architecture is inherently technology agnostic. Rather, **we are constantly researching and testing new technologies that can replace parts of our infrastructure in order to achieve our goal of user satisfaction.**

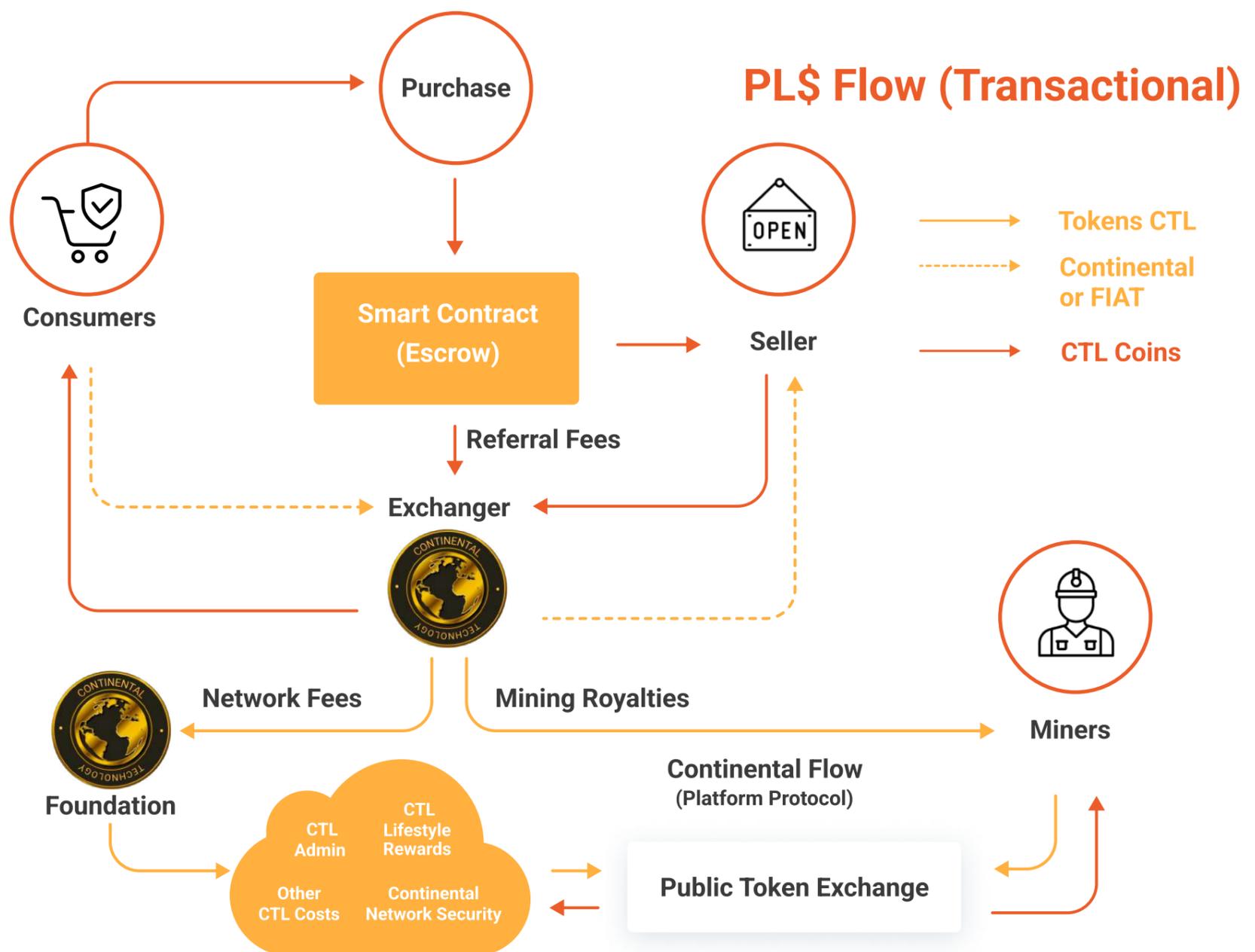
**We apply what we have learned over the years. The Continental team has relevant expertise in a variety of fields and platforms, including e-commerce arbitrage, data/telecom system design, network design, online system research and development, and management consulting.**

Home to an impressive consumer lifestyle product, the **Continental ecosystem** is created through the intelligent integration of existing and new technologies.

One of the side effects of using limited-supply tokens like the CTL token for market transactions is potential price volatility, even in secure cryptocurrencies like bitcoin and ether. Therefore, in order to globally synchronize the Continental ecosystem, stabilize prices, and ensure cross-market interoperability with e-commerce, Continental will release a fiat-backed stablecoin, ContinentalDollar, which will be used exclusively for transactions on the Continental marketplace.

## Continental token

The “master” CTL token will serve as the driver of the Continental ecosystem. It is a reusable ERC20 token that can be freely transferred on the Ethereum blockchain and stored in an integrated Continental wallet or any ERC20 compatible wallet of the user's choice. Continental can be bought directly on the platform or on external IDO markets or centralized exchanges like Binance.

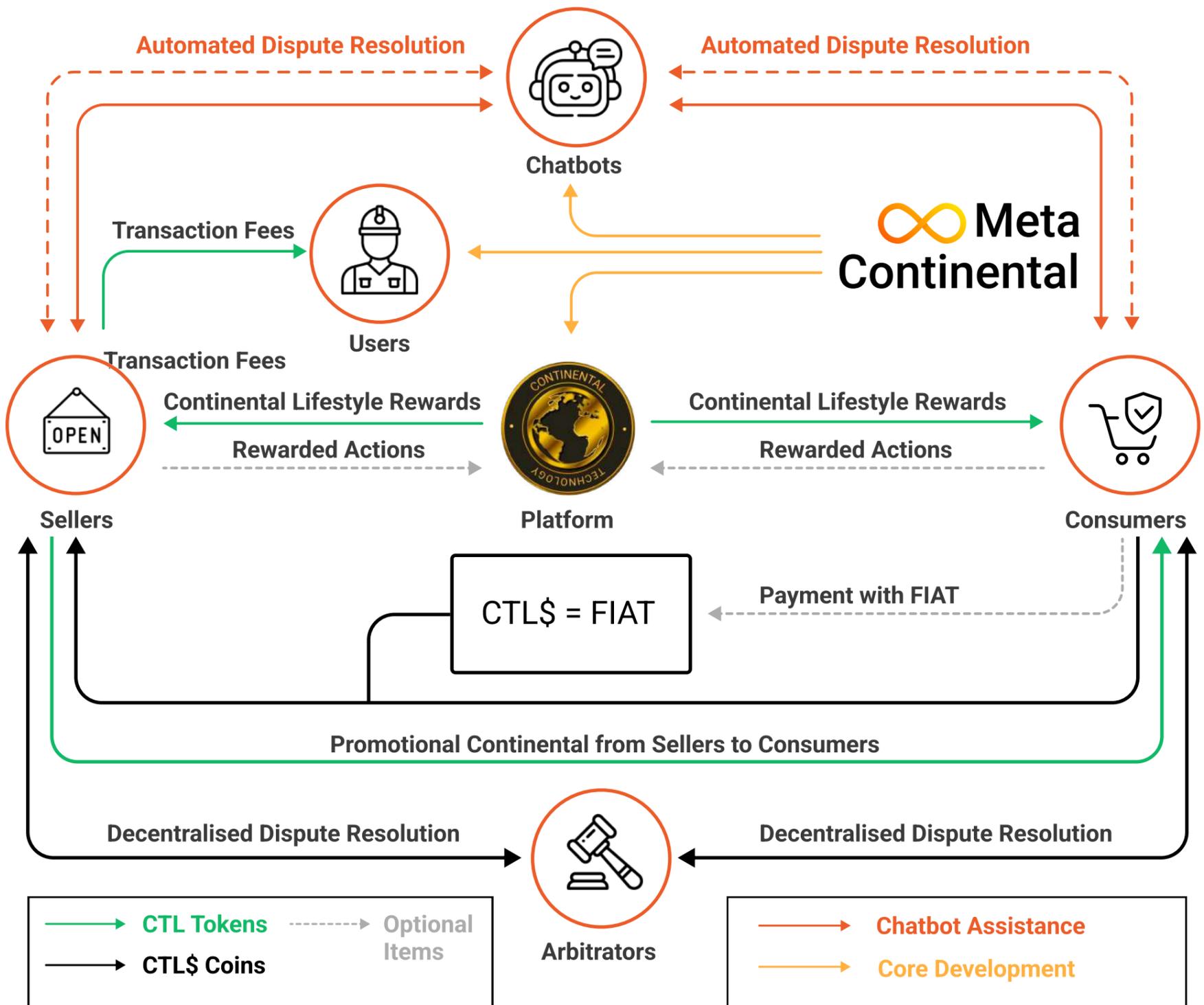


## Public Blockchain Environment

**CTL\$** enables seamless e-commerce throughout the Continental ecosystem as buyers and sellers freely conduct their business without having to worry about large changes in the value of their medium of exchange.

**CTL\$ coins** are valued, issued and redeemed in US dollars and fully backed by reserve deposits. New coins are minted as needed and burned as they mature.

**The Continental ecosystem** will be scalable and decentralized to ensure long-term stability and sustainability. The ecosystem will include the following participants: fund, platform, merchants, consumers, arbitrators and chatbots. Each participant will interact with others as shown in the following diagram.



**Continental offers a modern lifestyle of freedom:** the ability to quickly and conveniently browse and buy the best deals across the Internet, anytime, anywhere; the convenience of AI; privacy, savings and security of payments in cryptocurrency; and reasonable flexibility to help you continue to use your favorite local merchants' products using a well-known payment system.

**Continental technology** achieves all of this through the following important touchpoints. Every seamless cryptocurrency transaction you initiate through one of these five user-friendly touchpoints is securely synced to your modern ContinentalWallet after your initial block rewrite and authentication.



**Continental** is a product that grabs the attention of consumers. At its center is an artificial intelligence metasearch engine that will crawl the world wide web for the best options for products and services, including those offered by merchants selling directly on our own blockchain-based e-commerce platform, ContinentalMarket.

**Custom AI\_Chatbot** - no longer have to spend time searching for products on multiple e-commerce platforms to find the best price for a product.

**Continental and the metasearch engine will not affect the products offered on ContinentalMarket.** All sellers selling on ContinentalMarket accept both CTL and USD. As a result, low transaction costs will keep their prices competitive. It's good for them. And great for consumers.

**Shop securely and anonymously for millions of products.** Users are completely hidden from any collection of data about their online activity 256 kb wired for e-commerce Continental. In addition, they are no longer required to leave sensitive payment information on every platform.

**Currently, Mobile Apps for iOS and Android are available for use with ContinentalWallet. They were developed in-house and tested in real applications in the third quarter of 2021. Because the apps communicate directly with our VPNs, there is no need to download the blockchain to the device.**

**Using the mobile application, Continental** users can pay for goods and services offered in ContinentalMarket, both in store and online. In addition, using the functions provided by the external payment processing network, users can purchase goods and services wherever it is appropriate.

**Continental** implements a decentralized, secure, peer-to-peer, synchronized and supported multi-currency wallet with a clean, easy-to-use interface. The digital ContinentalWallet is fully encrypted on the client side and creates, manages and encrypts private keys, public keys and transactions on the client device.

**Owners of the Continental AI application benefit from the following:** A 7nm secure element microchip that stores all encrypted ContinentalWallet data securely locally and completely private.

**AI\_Continental** - is an AI-enabled smart concierge service that supports user interaction and notifications while quietly earning money 24 hours a day, 7 days a week by mining CTL - marketplace utility tokens. This application maintains a local copy of the Continental blockchain and also acts as a privacy protection for financial transactions over the Internet and a hardware wallet.

**Unlike smart apps like Apple and Google that collect customer personal information and buying habits in the service of corporations selling these devices, our smart app will work for our customers; maintaining their privacy, protecting their private keys and enabling them to earn passive income from using the Continental network.**

**ContinentalCard** allows cryptocurrency holders to make daily payments at any store. The process is the same as with any other debit or credit card issued by a bank. They can even withdraw local currency from any affiliated ATM.



**When you use your ContinentalCard**

**your ContinentalWallet** will be charged the equivalent value of CTL\$ or CTL to make a purchase. While multiple cryptocurrencies can be stored in ContinentalWallet, only CTL and CTL\$ are available with ContinentalCard to create an extra layer of security and simplify the transaction process.

**The mobile and tablet app also allows the merchant to accept fiat currencies in exchange for an instant transfer or "top-up" to any other Continental user's wallet.** This feature allows all users of the Continental network to seamlessly reset their ContinentalWallet.

**Continental** will introduce sophisticated conversational natural language chatbots for use across the platform. Whether they are searching for a product, contacting customer service, placing an order, or simply asking for the status of their order, the user interacts with the platform much faster (no waiting in line) and friendly when chatbots are involved. Since most interactions with Continental happen through conversations with the chatbot, users do not have to worry about divulging any personal information as the chatbot is configured to never ask for personal information.

**By using a chatbot** as the first point of contact for customer service lines, AI\_Continental can ensure that many customer queries are resolved quickly, which also results in faster response times for more complex questions that require a human response.

**Continental Chatbot Arbitrators.** Automatic reconciliation attempts are initiated by chatbots that interact with each party via voice and text, evaluate disputed areas, and work with each party to propose solutions that can be negotiated.

**Continental Concierge™.** There are times when you need to ask a question about how something works or how to complete a task - Continental Concierge is here to help! Ask him a question about anything, and the user will be engaged in a smart, adaptive conversation.

Cardholders can use their **ContinentalCard** to purchase items over-the-counter or online, just as they would with any other bank-issued debit or credit card.

**Cash for transactions is limited to CTL and CTL\$.** To protect the cardholder, only CTL tokens or CTL\$ coins can be used to pay through the debit card network.

Instant cashback is credited for every purchase made. **Continental Lifestyle** Rewards accumulate with every purchase so that cardholders can accumulate CTL tokens for future use.

**The most convenient way for a consumer to add cryptocurrencies to their lifestyle is to experience Continental Technologies, where the following services are provided locally:**

**Continental Cards. The entry-level Emerald card will be available on the Continental platform in various prepaid denominations.**

**CTL and CTL\$ can be easily added to any user's wallet by providing local fiat currency (eg USD).**

**Continental** develops and implements a cost-effective, no-knowledge application that anyone can use to start earning CTL while they sleep.

**After connecting ContinentalConcierge** to your home or office, your technical work is done. And since all interactions with the device are carried out through a mobile application or simply by talking to your personal assistant through a smartphone.

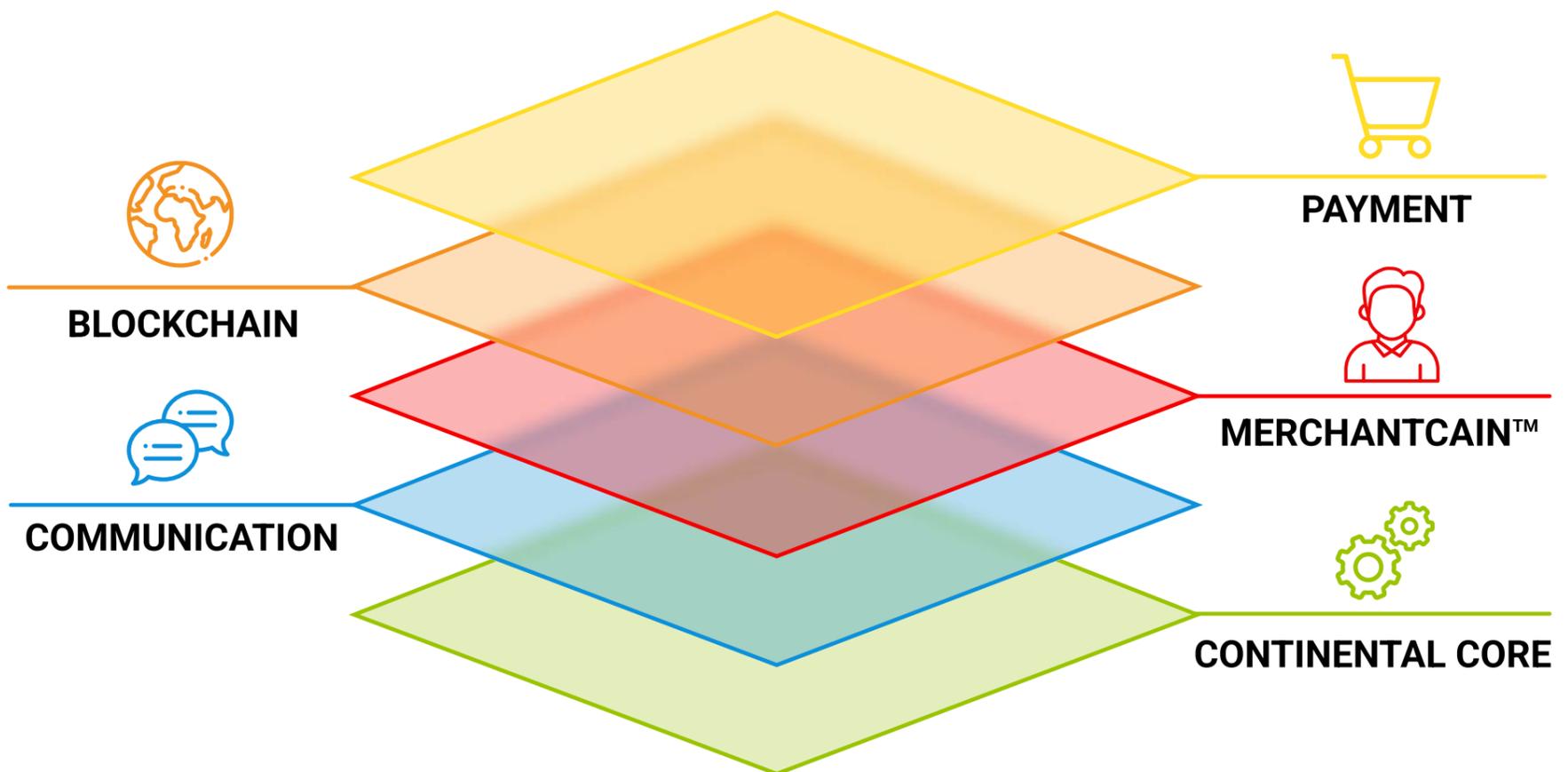
The low bandwidth device acts as a Continental node. Unlike other blockchain-based mining programs that only pay the fastest miners using the most advanced hardware, the Continental Mining Royalties Program pays something to **every network member** for **every transaction**.

**The Continental Lifestyle RewardsSM program** is designed to keep more value in the form of CTL tokens within the ecosystem and in the hands of members rather than big advertisers like Facebook and Google. This is achieved by offering financial incentives to consumers and merchants to take actions that we believe will benefit the platform. Each program and incentive is implemented using smart contracts for transparency and minimization of administrative overhead, as described below:

- Instant cashback for purchases;
- Translation services;
- Seller & user referral program;
- Self-promotion shares;
- Partner program;
- Error detection.

**Continental Arbitration** provides decentralized dispute resolution for more complex issues. It is a fully autonomous ecosystem that will provide independent third party arbitrators with a marketplace to offer their services to consumers and merchants on **ContinentalMarket**.

In addition to applying AI technology as described above, Continental will gradually integrate the key emerging blockchain technology.



### 1.1. Continental Card

**Debit card transactions** are processed through the standard card processing network at the time of purchase. The transaction amount must be confirmed by the payment gateway of the Continental worldwide network located at the MerchantChain level.

### 1.2. Blockchain

**The public transaction layer** is how the Continental ecosystem interacts with the outside world through third-party exchanges. It uses the Ethereum blockchain, which, along with third-party exchanges, operates independently of the Continental platform.

### 1.3. Merchantchain

**Continental's e-commerce blockchain** is a low-power internal blockchain developed in-house and tested in e-commerce markets during trials in 2021. Blockchain Continental has been stress tested in high-load environments and provided valuable insights into blockchain functionality and interoperability, as well as e-commerce data collection and settlement.

**MerchantChain** also provides additional benefits and enhanced functionality of the coin protocol throughout the ecosystem. MerchantChain services blockchain layer features include:

- **Creation and management of CTL and CTL\$ coin;**
- **Integration with a payment processor in fiat (for example, US dollars);**
- **Storage location and verification of smart contracts and applications;**
- **ContinentalCard payment gateway with over 100,000 transactions per minute;**
- **Continental Lifestyle Rewards Manager.**

**As an open source protocol, Continental** will allow third parties to create their own decentralized applications (dapps) and smart contracts to support blockchain-based e-commerce activities, with the ability to launch their own CTL\$-based transaction coin.

## 1.4. Message

**Using a separate lightweight message layer, all communications between ecosystem members are fully encrypted and distributed across Continental protocol nodes.**

## 1.5. SVP

**The Continental SVP** layer is a public smart contract layer that provides a trusted, conflict-free environment and open source implementation of key components of the Continental token ecosystem.

A set of smart contract templates has been prepared for use by merchants to simplify the selling mechanism. Because sellers use a wizard-based system to create a listing, no prior knowledge of smart contracts or coding is required. This gives merchants the flexibility they need to define the terms of their offer to customers, while ensuring the security, full verification and audit of the transaction.

### **The Continental Core layer also contributes to:**

- **Contract Continental / CTL \$ Exchanger and Smart Reserve.**
- **Escrow services for CTL\$ purchases on the trading platform;**
- **Decentralized dispute resolution program management.**
- **Manage Continental's customer incentives and rewards program.**

**The viability of the business model** is based on lower transaction costs and the elimination of financial intermediaries such as PayPal and credit card companies, as well as inflated commissions in the marketplace. This de-intermediation effectively reduces transaction costs for both consumers and merchants, which means a more efficient market for everyone and cheaper products.

### **Continental will generate income from the following sources:**

As an ecommerce metasearch engine, our main income comes from referral fees. These fees come from sellers on our platform as well as from revenue generated from other sites. This income is distributed to the following:

- **20% for network operation and maintenance, including expenses for Continental Lifestyle Rewards, network administration and security;**

- **80% is distributed among the miners who keep a copy of the MerchantChain ledger.**

**Exchange of USD to Continental or CTL \$** is free. When exchanging CTL or CTL\$ for dollars, a 0.5% exchange fee is charged. Since the third side of the exchange, not the network.

**Continental** offers the Continental Concierge smart app, which can include a surcharge on the product price. We may offer additional items as we move forward.

As the platform grows, we will promote and offer merchants and merchants the opportunity to join us in various promotions and joint advertising campaigns.

**Anyone who loves the Continental will want to tell the world about it. In the future, we will offer merchandise sales and brand licensing opportunities.**

## 1.6. Continental

- **Token name - Continental**
- **The public sale will take place in two stages:**
  - March 08, 2022 from 09:00 GMT to May 08, 2022 from 09:00 GMT;
  - October 4, 2022 at 09:00 GMT until November 04, 2022 at 09:00 GMT.
- **Payment methods accepted: ETH**
- **Hard Cap - 1000 ETH.**
- **Base token exchange rate: 1 ETH = 8,000 CTL**
- **Maximum purchase 0.5 ETH**

Sales	Bonus	Price
Presale Booking Only - Week 1	5%	1 ETH = 8400 CTL
Presale - Week 2	3%	1 ETH = 8150 CTL
Presale - After Week 2	1%	1 ETH = 8080 CTL
Major Sale - Day 1	0%	1 ETH = 8000 CTL
Major Sale - Week 1 (Days 2-7)	0%	1 ETH = 8000 CTL
Major Sale - Week 2	0%	1 ETH = 8000 CTL
Major Sale - 2 Week to End	0%	1 ETH = 8000 CTL

- **The exact number of generated tokens depends on the amount of funds deposited.**
- **The token cannot be generated through mining before connecting to the main network.**
- **Tokens can be transferred after the completion of the ICO.**
- **As soon as the Hard Cap is reached in the ICO, it will be terminated immediately.**

## 1.7. ICO и IDO

**The funds raised through the ICO and IDO** public sale are planned to be used in accordance with the Market Entry Strategy and the Financial Planning Framework.

**Our financial planning** framework includes the development of all features for the Continental platform and rich applications and interfaces for all participants in the ecosystem, as well as strong sales and marketing support to accelerate merchant and consumer adoption.

**R&D Costs cover all R&D costs, including the design and development of smart contracts, cryptographic mechanisms, the Continental platform, debit card distribution, applications and interfaces, IOT hardware, SDKs, etc. This includes the opening of an R&D center with about 50 engineers.**

### Research & Development

- Platform development
- Continuous improvement and releases

### Marketing & Community

- Business development offices: Asia, Europe, America
- Incentives and events for community development
- Sales managers motivation program

### Operational Costs

- Server infrastructure and cloud services
- Customer Service and administrative expense
- Legal and accounting

### Platform Security

40%

35%

20%

**Marketing & Community** The budget will be directed towards acquisitions by merchants, retailers and consumers alike. Operating expenses include the salaries of all Continental employees, excluding the R&D team. Legal costs include all costs associated with expanding the Continental ecosystem to different countries.

**Platform security is calculated at approximately 5% of the total budget.**

## 1.8. Pul

**The total bounty pool is 1% of Continental tokens.**

Events	% of Reward Pool
Bitcoin Company	10%
SEO promotion technology	30%
Company in social networks twitter/facebook	15%
Transfers Company	20%
Telegram Company	15%
Reddit Campaign	10%

## 1.9. KYC

**CTL tokens** are not offered or distributed, and also cannot be resold or otherwise alienated by their holders to citizens, individuals and legal entities that have their usual place of residence, location or place of registration in a country or territory where transactions with digital coins are prohibited or in any way are in any way restricted by applicable laws or regulations or will become so prohibited or restricted at any time after the entry into force of this Agreement (“Persons with Restrictions”).

We do not accept restricted persons and reserve the right to refuse or cancel requests to purchase CTL tokens at any time at our sole discretion if the information provided by buyers under the KYC procedure is insufficient, inaccurate or misleading, or the buyer considered a person with disabilities.

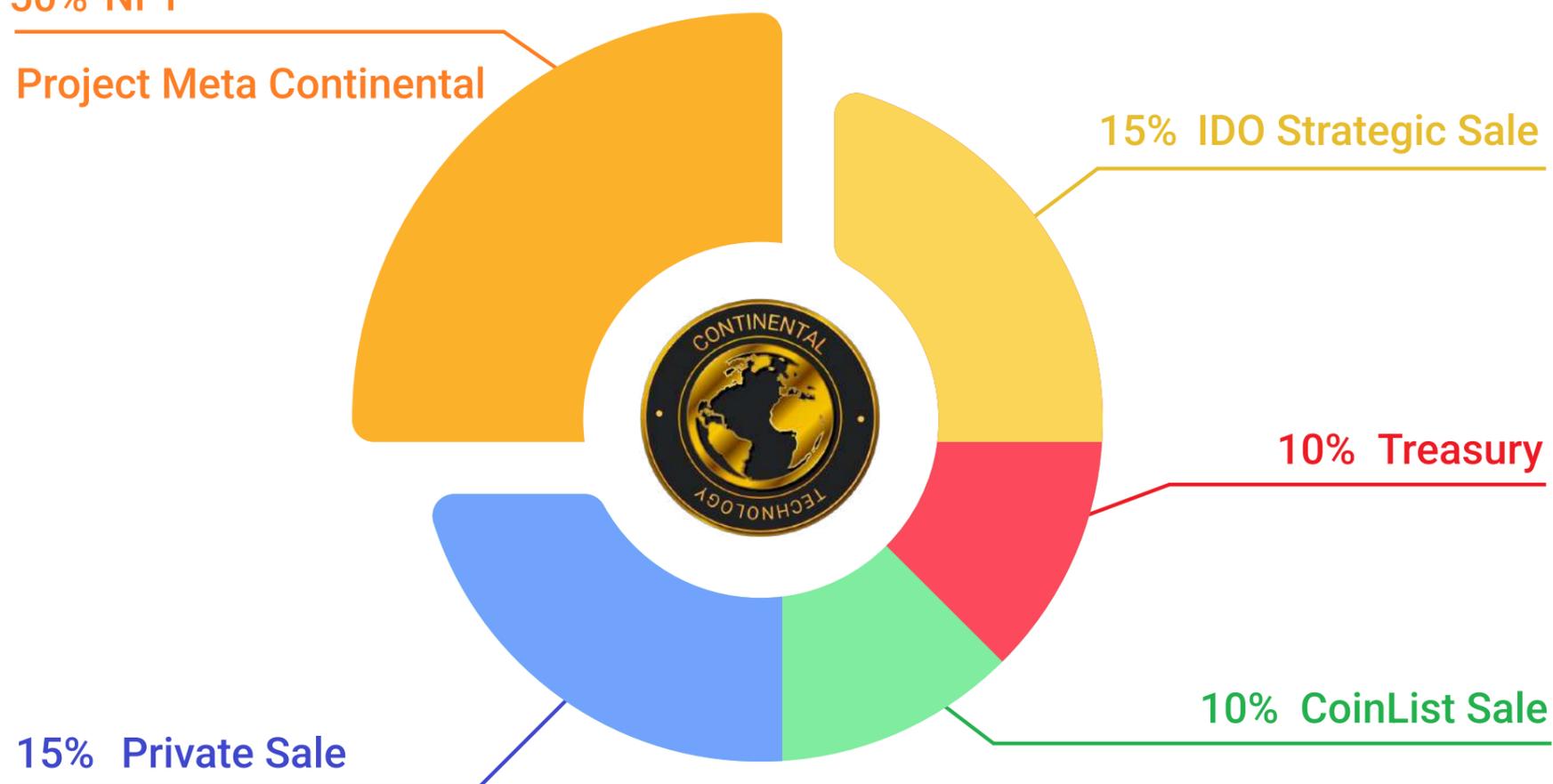
## 1.10. CTL Price

Distribution is focused on creating long-term value.

- 50% will be provided for the new MetaContinental NFT project.
- 15% of the Private Sale will be distributed to advisors who assisted the founders and team, as well as early investors who contributed to the project prior to the public sale.
- 15% Will be sold out on public sales through ICO and IDO.
- 10% will be distributed among team members. All CTL tokens issued to team members will be distributed monthly over a two-year period.
- 10% will be distributed through the Coin List platform as rewards and other incentives to promote public sales and development.

### 50% NFT

Project Meta Continental



### Note: \*

The above allocations and percentages are indicative and based on estimated amounts. Actual amounts may vary depending on network conditions and proposals put forward by the Foundation or the community and voted on by the community.

**Bringing Continental into our lives** is to implement a high-performance decentralized e-commerce infrastructure that allows ordinary consumers to benefit from blockchain technology. Our platform has undeniable advantages over centralized platforms and other decentralized software solutions. **By combining blockchain with AI and other emerging technologies**, we minimize costs, maximize utility and ease of use, and preserve user privacy and freedom.

Currently, there is **no fully integrated solution that provides these advanced features of modern technology**, lifestyle product and consumer. The team has been working on this task for the past year and is ready to start integrating carefully selected technologies to develop a beta version of the platform for testing and further development. **Continental** strikes a balance between exploiting the freedom of blockchain and cryptocurrency payment protocols and providing a highly sensitive, secure and user-friendly trading platform. Technology is blended and brought to life as our vision requires, by incorporating benevolent oversight and AI assistance into mobile and desktop apps, the debit card, and the **AI\_Continental** smart assistant that works exclusively for its owner as a concierge, hardware wallet, and crypto- earnings in the **Continental** network.

In terms of user experience, Continental's metasearch and **marketplace score well against existing e-commerce platforms, offering a clean user interface and powerful chatbot search tools**. Ease of use, affordability and security are the main drivers of widespread adoption not only for consumers but also for businesses. Any manufacturer, retailer or service provider can join this radically inclusive market as there are no entry barriers or cryptocurrency requirements.

**CTL\$ transaction coins are easily received on the platform by both consumers and providers and either remain in a client-side wallet or can be converted back into a variety of other cryptocurrencies (including BitCoin or Ethereum). CTL\$ can also be converted back to the base fiat currency in a bank account, according to the client's desire.**

**We look forward to bringing this vision to the world along with all the crowdsale participants and pioneers.**

Information about the project, communication with the community and the development team.

# Contact information

Official site:	<a href="https://metacontinental.com">metacontinental.com</a>
NFT Project development site	<a href="https://metacontinental.io">metacontinental.io</a>
White Paper Introductory Site	<a href="https://continental.technology">continental.technology</a>
Telegram discussion group:	<a href="https://t.me/ai_continental">https://t.me/ai_continental</a>
General requests:	<a href="mailto:support@continental.technology">support@continental.technology</a>
Technical Support:	<a href="mailto:support@metacontinental.com">support@metacontinental.com</a>
Press inquiries:	<a href="mailto:press@metacontinental.com">press@metacontinental.com</a>
Twitter:	<a href="https://twitter.com/AI_Continental">https://twitter.com/AI_Continental</a>
Facebook:	<a href="https://www.facebook.com/AI.Continental/">https://www.facebook.com/AI.Continental/</a>
LinkedIn:	<a href="https://www.linkedin.com/company/metacontinental">https://www.linkedin.com/company/metacontinental</a>
Telegram announcement channel:	<a href="https://t.me/ai_continental">https://t.me/ai_continental</a>
Technical sheet	<a href="http://metacontinental.gitbook.io/">http://metacontinental.gitbook.io/</a>
Git Hub technical sheet	<a href="https://github.com/MContinental/MetaContinental.git">https://github.com/MContinental/MetaContinental.git</a>

## Acquisition risks

---

**The acquisition of Continental** tokens involves a high degree of risk. Each potential buyer of CTL tokens should carefully consider the following information regarding these risks before they decide to buy CTL tokens. If any of the following risks do occur, the Continental platform and the value of CTL tokens could be materially affected.

**All initial coin offerings (ICOs and IDOs)** in the crypto/blockchain industry have the same risks, whether or not they disclose those risks. The extent to which the Continental ICO is more or less risky than other ICOs or IDOs should be determined by the potential participant in the ICO or IDO. The purpose of this section of Continental is to fully disclose known potential risks in the spirit of transparency.

**The risks and uncertainties described below in this White Paper may not be the only ones coin holders face. Additional risks and uncertainties may also materially adversely affect the Continental Platform or the value of CTL tokens.**

---

**Lack of development of the token market.** Because there has not previously been a public marketplace for the CTL Token, the **Continental Token** Sale described in this White Paper may not result in an active or liquid market for **Continental Tokens**, and their price may be highly volatile. Although cryptographic token exchanges have applied for the admission of **CTL tokens** to trading, an active public market may not develop or be maintained after the sale of **Continental tokens**. If the liquid market for trading **Continental Tokens** does not develop, the price of **Continental Tokens** may become more volatile and a coin holder may not be able to sell or otherwise transact **Continental Tokens** at any time.

**The valuation of digital coins in the secondary market is usually opaque and speculative. Continental Tokens have no ownership rights to the Company's assets and are therefore not backed by any tangible assets. The price of Continental tokens can fluctuate greatly in a short period of time. There is a high risk that the coin holder may lose the entire amount of their contribution. In the worst case, Continental tokens may depreciate.**

**Continental Tokens** may have no value and there is no guarantee or representation of liquidity for **Continental Tokens**. Company Parties are not responsible for the market value of **Continental Tokens (CTL)**, the transferability and/or liquidity of **Continental Tokens (CTL)**, and/or the availability of any market for CTL Tokens through third parties or otherwise. For the purposes of this section of the White Paper, the term "Company Parties" includes the Company and its respective past, present and future employees, officers, directors, contractors, consultants, lawyers, accountants, financial advisers, shareholders, suppliers, vendors, service providers, parent companies, subsidiaries, affiliates, agents, representatives, predecessors, successors and assigns (hereinafter referred to in this Section as "Company Parties").

**Continental Tokens (CTL)** are non-refundable. Except as provided in legally binding documentation or as required by applicable law, Company Parties are not required to provide Continental Token (CTL) holders with a refund associated with Continental Tokens (CTL). With respect to Continental Tokens (CTL), no promises are made regarding future performance or price, including no promises of intrinsic value, no promises of continued payments, and no guarantee that the coins will have any particular value. Therefore, the recovery of expended resources may not be possible or may be subject to foreign laws or regulations, which may not be the private law of the Continental Token (CTL) holder.

**In most blockchains used for cryptocurrency transactions (e.g. Ethereum, Bitcoin blockchains), block production time is determined by proof of work, so block generation can occur at random times. For example, cryptocurrency sent as payment for Continental Tokens (CTL) in the final seconds of the Continental Token Sale (CTL) may not fall within this period. The corresponding block chain may not include the buyer's transaction at the time the buyer is waiting, and the payment for Continental Tokens (CTL) may not reach the intended wallet address on the same day that the buyer sends the cryptocurrency.**

**Most blockchains used for cryptocurrency transactions (e.g. Ethereum, Bitcoin blockchains):** prone to periodic congestion during which transactions can be delayed or lost. Individuals can also deliberately spam the network in an attempt to gain an advantage when buying crypto coins. This can lead to a situation where block producers may not include the buyer transaction when the buyer wants, or the buyer transaction may not be included at all.

### **The risk of weaknesses in the software.**

**In the concept of a smart contract, coins,** the underlying software application and the software platform (eg Ethereum, Bitcoin blockchains) are still in the early stages of development and have not been proven. There are no representations or warranties that the process of creating **Continental Tokens (CTL)** will be continuous or error-free. There is an inherent risk that the software may contain weaknesses, vulnerabilities or bugs causing, among other things, the complete loss of cryptocurrency and/or **Continental Tokens (CTL)**.

**CTL tokens** can be stored by the coin holder in their digital wallet or vault, which requires a private key or a combination of private keys to access. Accordingly, the loss of the required private keys associated with such coin holder's digital wallet or vault holding CTL tokens will result in the loss of such Continental tokens, access to the coin holder's coin balance and/or any initial balances on blockchains created by third parties. Moreover, any third party that gains access to such private keys, including by gaining access to the hosted wallet credentials or vault service used by the coin holder, may be able to misappropriate the coin holder's Continental tokens.

### **Lack of security of coins.**

**Continental Tokens (CTL)** can be expropriated and/or stolen. Hackers or other malicious groups or organizations may attempt to interfere with the smart contract of the coin that creates CTL tokens in a variety of ways, including but not limited to malware attacks, denial of service attacks, consensus attacks. In addition, since the Ethereum platform relies on open source software, there is a risk that Ethereum smart contracts may contain intentional or unintentional bugs or weaknesses that could adversely affect Continental tokens or lead to the loss of CTL tokens, loss of opportunity access or control CTL tokens. In the event of such a software bug or vulnerability, there can be no remedy, and no remedy is guaranteed to Continental Token (CTL) holders.

### **Attacks on the smart contract of coins**

**The blockchain used for the coin's smart contract that creates Continental tokens is subject to mining attacks, including double spend attacks, majority mining power attacks, "selfish mining" attacks, and race condition attacks. Any successful attacks pose a risk to the smart contract of the coin, the expected proper execution and sequence of transactions of the Continental Token (CTL), as well as the expected proper execution and sequence of contract calculations.**

**The failure of a buyer of Continental Tokens (CTL)** to map a public key to such buyer's account may result in third parties not being able to recognize the balance of the buyer's CTL tokens on the Ethereum blockchain when and if they set up the initial balances of the new blockchain based on the Continental platform.

### **Risk of wallet incompatibility.**

**The wallet or wallet service provider** used to purchase and hold Continental Tokens (CTL) must be technically compatible with Continental Tokens. Failure to do so may result in the purchaser of Continental Tokens (CTL) not being able to access their CTL tokens.

The loss or reduction of the services of members of the relevant senior management team, or the inability to attract, retain and support additional senior management personnel, could have a material adverse effect on the **Continental platform**. Competition for knowledgeable staff is high due to the small number of qualified people, and this situation seriously affects the ability to retain existing senior management and attract additional qualified senior management, which could have a significant negative impact on the Continental platform.

**The dependence of the Continental platform on various factors.** Development of the Continental platform may be terminated for a number of reasons, including lack of public interest, lack of funding, lack of commercial success or prospects, or loss of key personnel.

## Lack of interest in the Continental platform.

**Even if the Continental Platform is completed**, adopted and launched, the continued success of the Continental Platform depends on the interest and involvement of third parties such as developers. There can be no representation or guarantee that the Continental Platform will have sufficient interest or participation.

## Changes in the Continental platform.

**The Continental platform** is still under development and may change significantly over time. While the project management team assumes that the Continental Platform has the features and specifications outlined in this whitepaper, changes to such features and specifications can be made for any number of reasons, any of which could mean that the Continental Platform does not meet the requirements. Continental Token (CTL) Holder Expectations.

## Risk associated with other applications.

**The Continental Platform may give rise to other, alternative projects promoted by unaffiliated third parties, in which the CTL Token will have no intrinsic value.**

## The risk of adverse fluctuations in the value of cryptocurrency.

**Proceeds from the sale of Continental Tokens (CTL)** will be denominated in cryptocurrencies and can be converted into other cryptographic and fiat (for example, US dollars) currencies. If the value of the cryptocurrency fluctuates unfavorably during or after the CTL Token Sale, the project management team may not be able to fund the development or may not be able to develop or maintain the Continental platform as intended.

## Risk of conflict of interest.

**Company parties may engage in transactions** with related parties, including the relevant majority shareholder, companies controlled by or in which it owns an interest, and other affiliates, and may continue to do so in the future. Conflicts of interest may arise between affiliates of a Company Party and the relevant Company Party, which may result in transactions being entered into on terms not determined by market forces.

## Risks related to invalidation of transactions of the parties of the Company.

**Company Parties have taken a number of actions in relation to their business which**, if successfully challenged for their failure to comply with applicable legal requirements, may be invalidated or may result in liability for the relevant Company Party. Since applicable law is subject to many different interpretations, the relevant Company Party may not be able to successfully defend any objection to such transactions, and the invalidation of any such transactions or the imposition of any such liability may, individually or in the aggregate, have a material adverse effect on the **platform Continental**.

## Risk associated with emerging markets.

**Company parties or some of them may operate in emerging markets.** Emerging markets are subject to greater risks than more developed markets, including significant legal, economic and political risks. Emerging economies are subject to rapid change and the information in this white sheet can become outdated relatively quickly.

## Undefined regulatory framework.

**The regulatory status of crypto coins**, digital assets, and blockchain technology is unclear or unsettled in many jurisdictions. It is difficult to predict how and whether government agencies will regulate such technologies.

**It is just as difficult to predict how and if any government agencies may make changes to existing laws, regulations and/or rules that will affect crypto coins, digital assets, blockchain technology and its applications. Such changes may adversely affect coins in a variety of ways, including, for example, determining that coins are regulated financial instruments that require registration.**

**Although there are no legal requirements as of the start date of the Continental Token Sale (CTL)** requiring the Company to obtain any licenses and permits necessary to carry out its activities, there is a risk that such legal requirements may be adopted in the future and may apply to any of the Company's Parties . In this case, the activities of the Company Parties will be dependent on the continued validity of such licenses and permits and their compliance with their terms. Regulators will have discretion in choosing the timing of the issuance and renewal of a license, as well as monitoring compliance by licensees with the terms of the license.

**Requirements that may be imposed by these authorities** that may require any Company Party to comply with numerous standards, employ qualified personnel, maintain the necessary technical equipment and quality control systems. Controlling our operations, maintaining relevant records and providing relevant information to licensing authorities upon request can be costly and time consuming and may result in delays in starting or continuing to operate the Continental Platform.

**In addition, individuals and the public at large have the right to comment on** and otherwise participate in the licensing process, including through interference in the courts and political pressure. Accordingly, licenses that any Company Party may need may not be issued or renewed, or, if issued or renewed, may not be issued or renewed in a timely manner, or may include requirements that limit the ability of any Company Party to conduct its operations or do so profitably. . Maintain appropriate documentation and provide relevant information to licensing authorities upon request, which can be costly and time consuming and may result in delays in starting or continuing operation of the Continental Platform.