

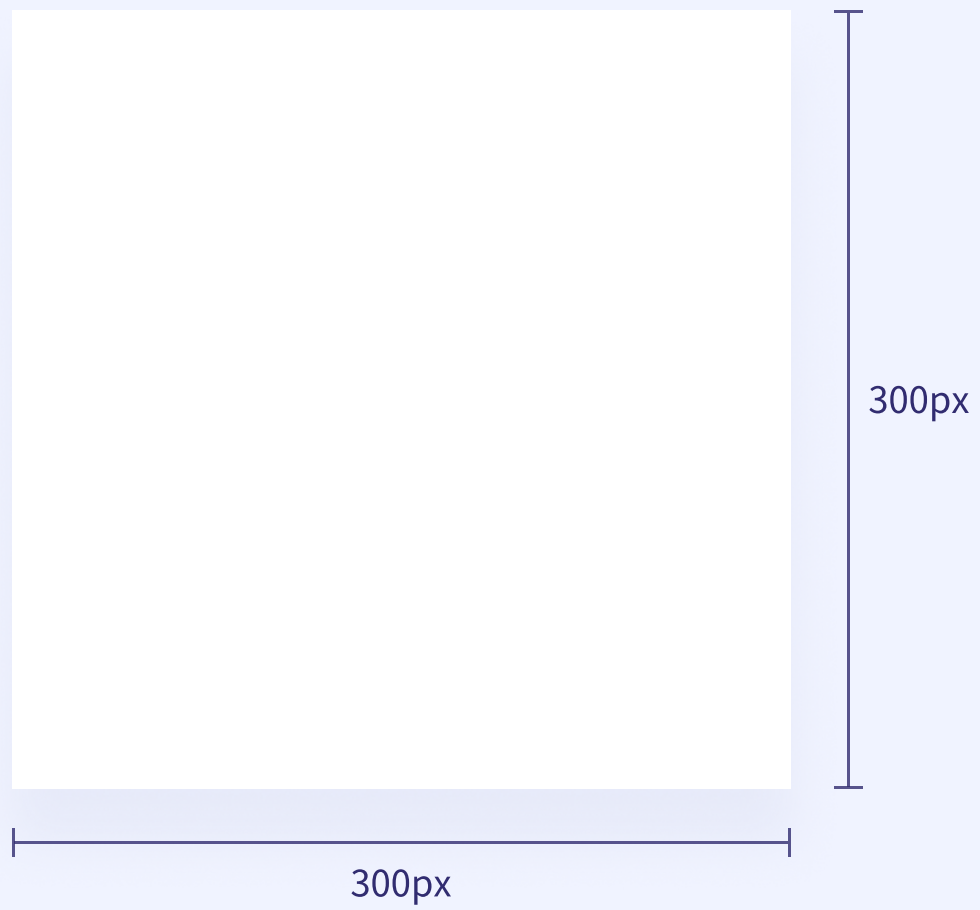


APP ICON IMAGE GUIDELINE

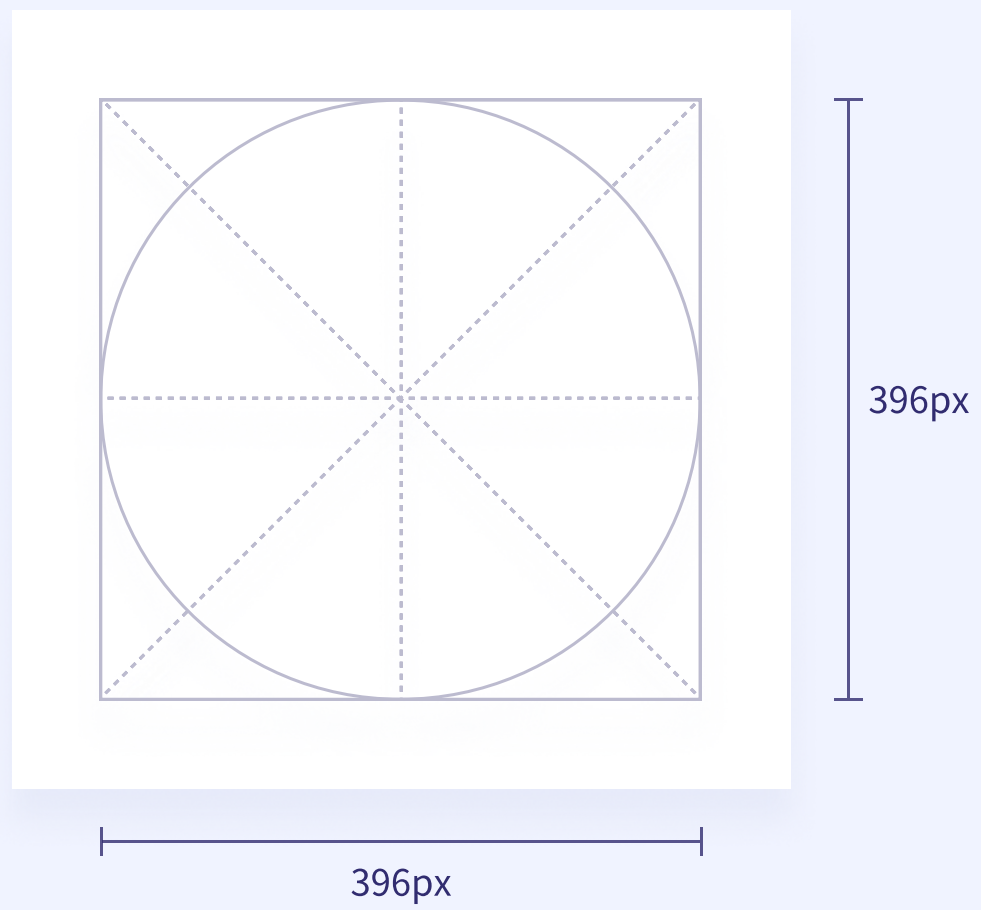
Icon Production Standards

Standards - 512x512 (px) size PNG or JPG image without rounded corners.
Graphic elements such as the BI and symbols should be placed within the keyline area.

IMAGE SIZE

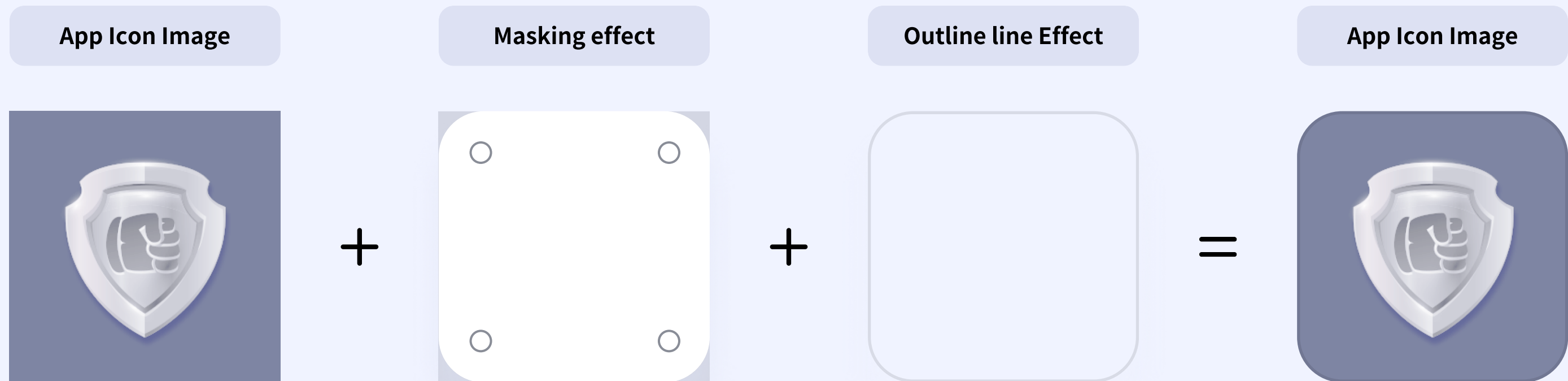


Graphic Area Guideline



Icon Display Method

When the icon image is displayed in the app, it is automatically applied with "Corner Masking + Outline Processing".
Therefore, the image should not have rounded elements.



Icon Production Precautions

Products for +18


Products for +18 display the age rating badge on the bottom right corner of the app icon. Therefore, when creating app icons for products for +18, it is important to ensure that the key graphics or service name on the app icon do not overlap with the badge.

GOOD



DO NOT



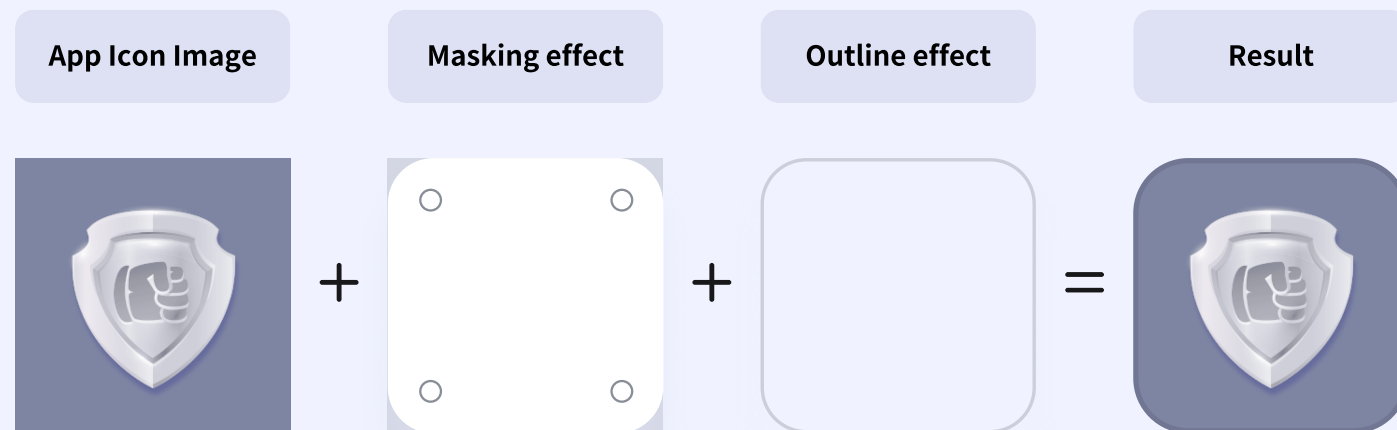
 The product logo and the age rating badge should be positioned where they do not overlap

Icon Production Precautions

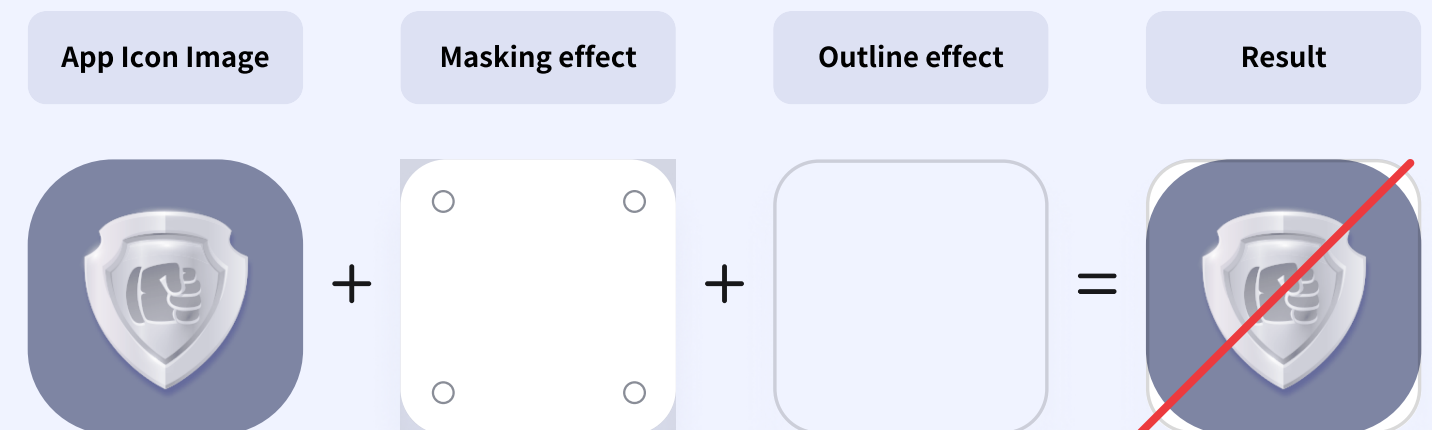
Image masking effect


If you incorporate rounded elements into the image, empty space may occur. The corners of the image are automatically rounded, so if you incorporate rounded elements within the image, empty spaces like the example below may occur. Therefore, the corner should not be rounded

GOOD



DO NOT



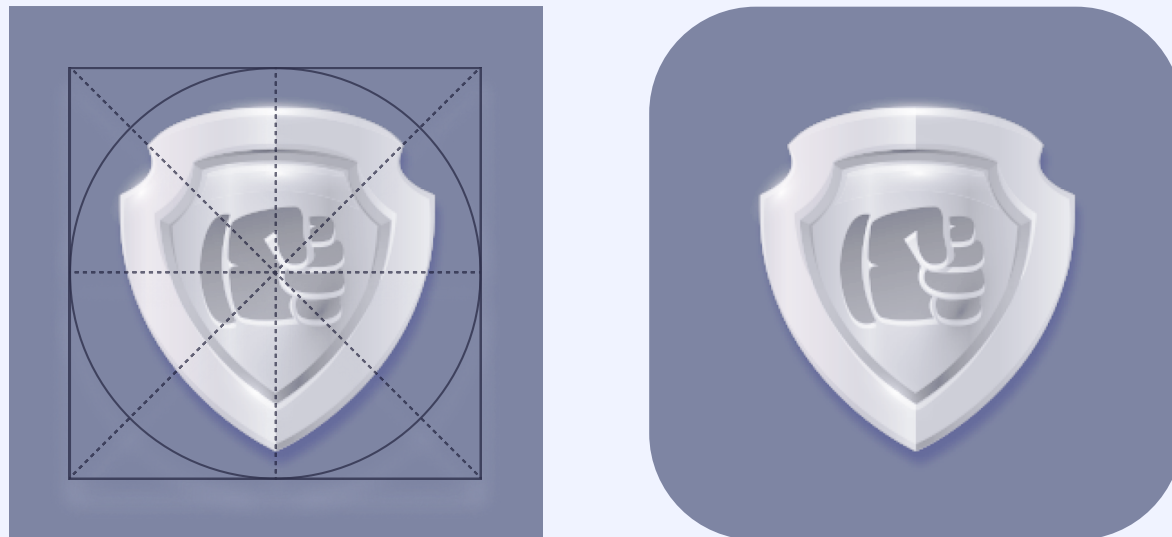
 If you incorporate rounded elements within the image, empty spaces might occur.

Icon Production Precautions

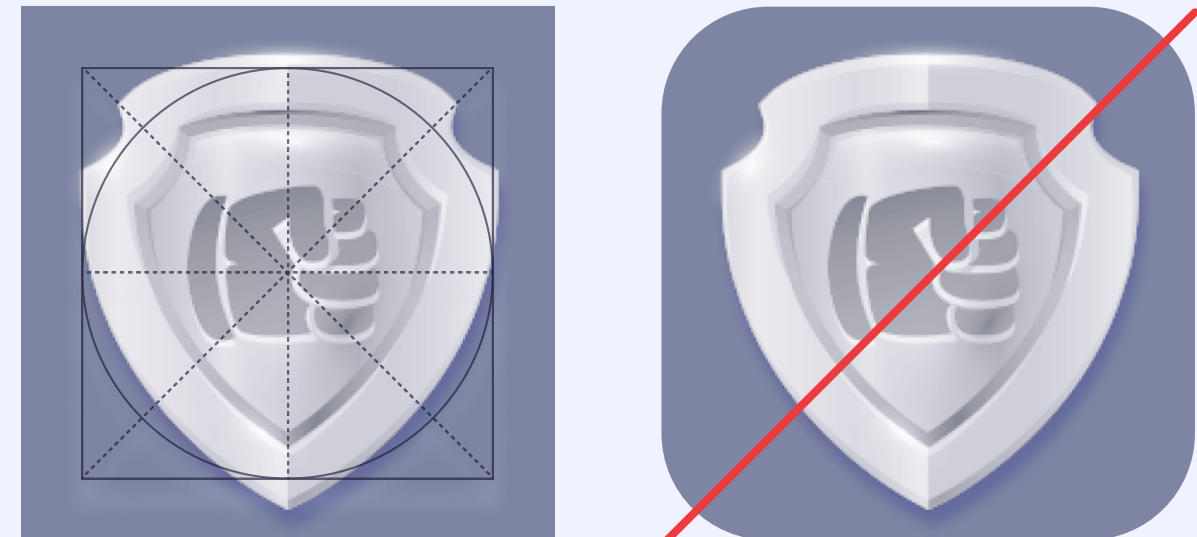
Graphic guideline

When placing graphic elements within the app icon, if it's placed outside the graphic guideline area, it may appear visually unbalanced as shown below. Please make sure to place the graphics within the 396x396 (px) area.

GOOD



DO NOT



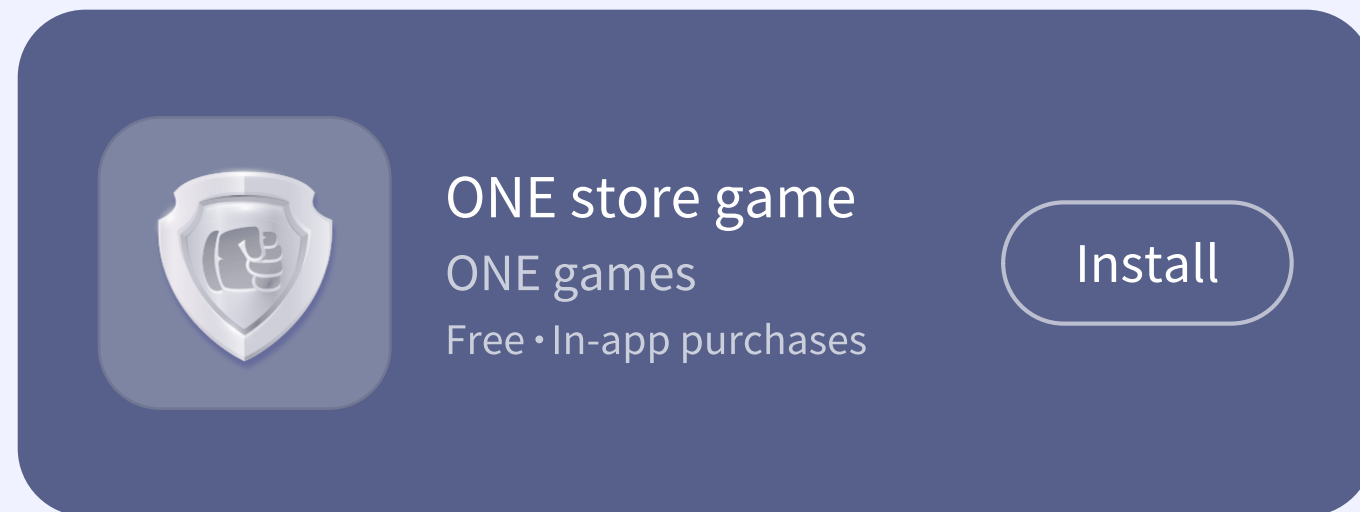
✘ If it's placed outside the graphic guidelines, it may visually appear unbalanced

Icon Production Precautions

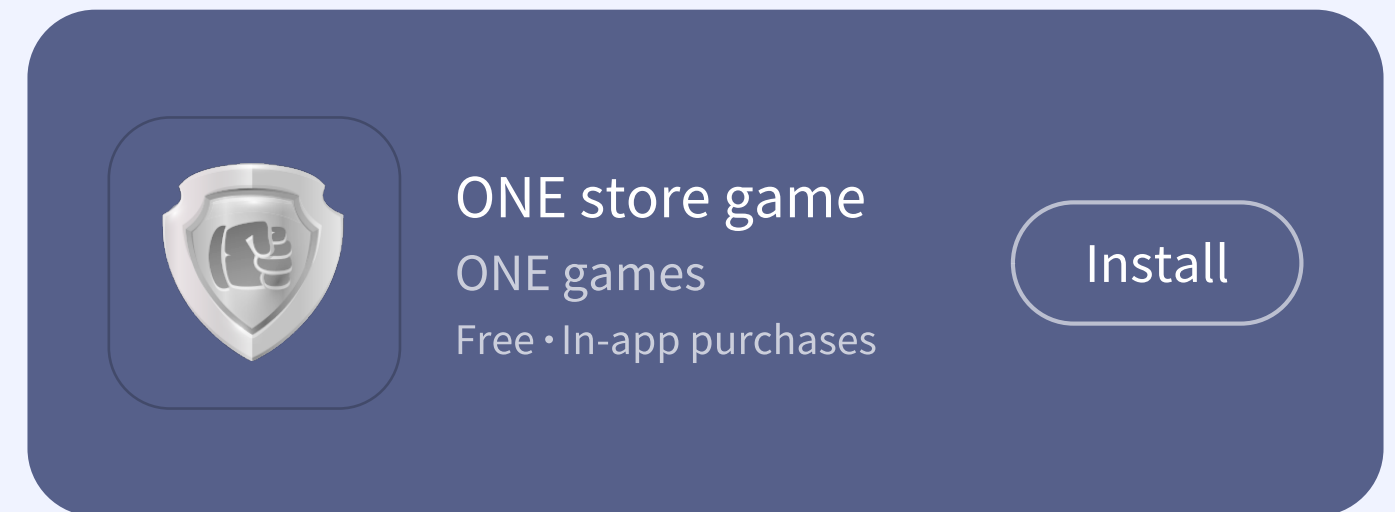
Alpha Value

If there is an alpha value in the image, the UI background color is transmitted, making the app icon less visible. Therefore, the app icon image should not include an alpha value.

GOOD



DO NOT



✘ If the image includes an alpha value, the UI background color will show through, leading to visibility decrease.

END OF DOCUMENT