

BY LAINA JONES

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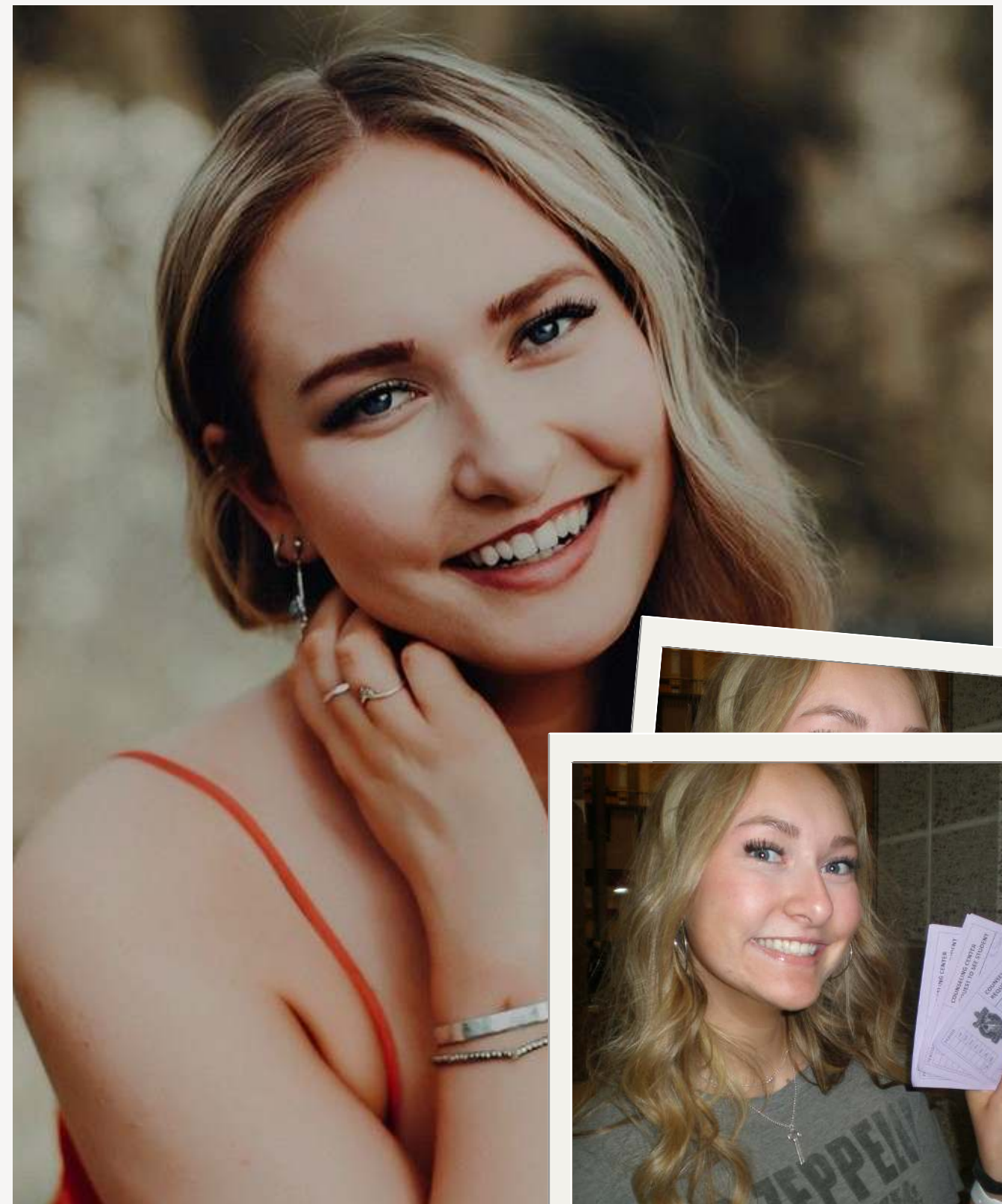
PORTRAIT

GRAPHIC DESIGN
MEDIA MANAGEMENT

Introduction

Hello, I specialize in graphic design, branding, marketing, and company design. My personal favorite part of design is all the little details you can sneak in. I love to bring in as many aspects as possible to each of my designs, it makes it so special to the customer. I have never felt more rewarded in my life than when I'm helping other people, companies, or brands find a way to show who they are through design.

with love, Laina



MFJJ DESIGN

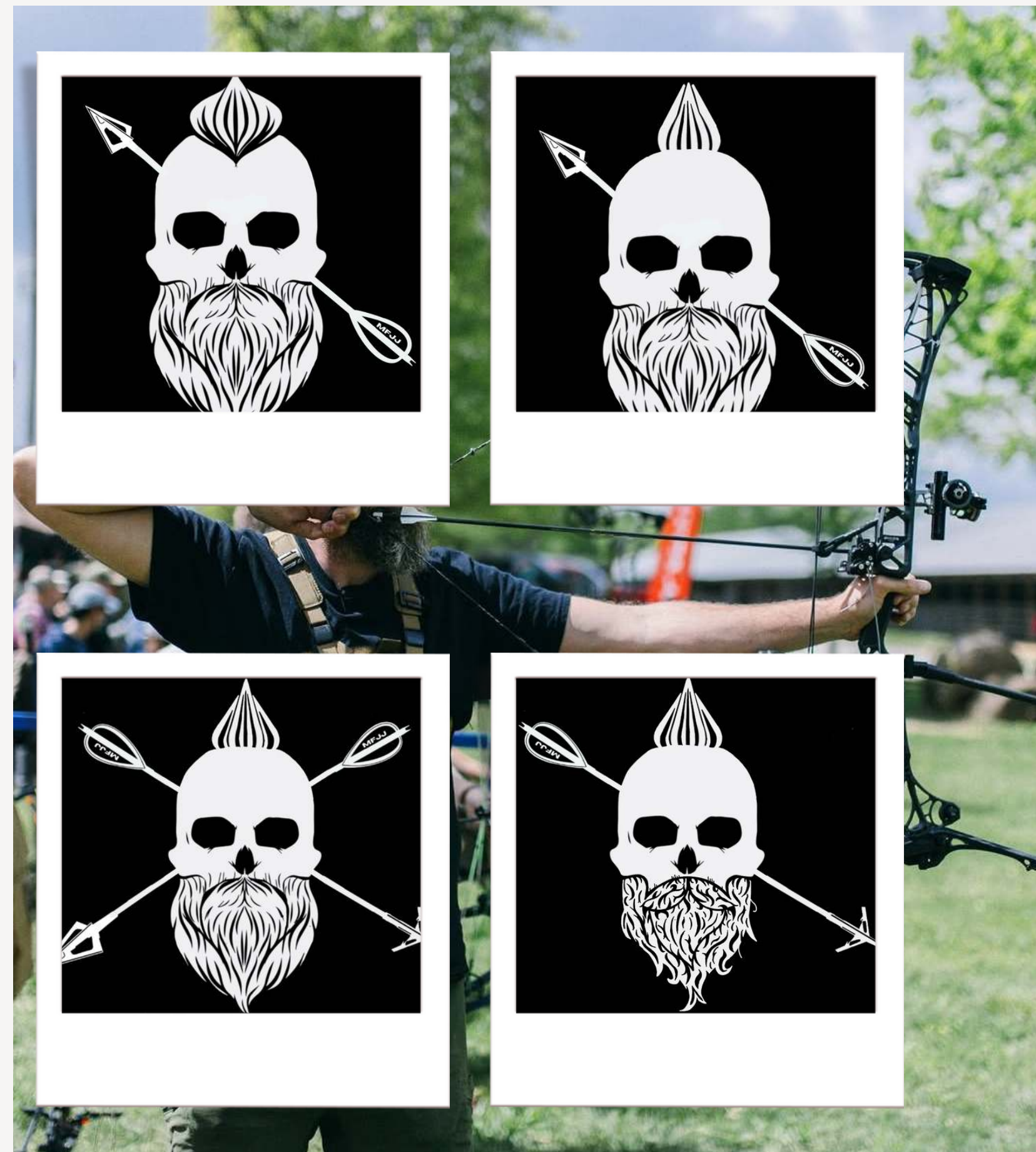
Year : 2024
Location : Spokane



THE PROCESS

We went through a couple different options and ideas and find one that fit the brand the best. To the right are some of the ideas we went through before we got to the one we are at today and has been used for the brands main logo

PODIUM ARCHER
MFJJ 2024



OUR INSPIRATION

This is our inspiration, Josh Jones, owner and operator of Spokane Valley Archery and Nashville North Archery. Also the face of Podium Archer and MFJJ himself. Within our design we wanted to incorporate his look and personality, One thing about Josh is passionate about is his music taste, he loves 90s grunge and rock music so we wanted to intergrate that vibe into our design, we came up with something both Josh and I could agree on.

PODIUM ARCHER
MFJJ 2024



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I also worked with Josh on his social media for some time. Check it out here :
<https://www.instagram.com/podiumarcher/>



DUCK DESIGNS

Collaborated with Duck Hodges on these to create some hat and merch desgins. We went through a couple different ideas and then fine tweaked somethings to help with details and everything. All of these projects ended up being fairly randomized



SPOKANE CHIEFS

I've worked with the Chiefs on a couple different projects. Design projects as well as media and marketing. As shown below is a couple of promotional items we have worked on together.







Fred Meyer®

SHOP WITH THE CHIEFS

\$1000 SHOPPING SPREE WITH CHIEFS
PLAYER OF YOUR CHOICE

\$500 DONATION TO SECOND HARVEST

Sign Up at SpokaneChiefs.com



SEATTLE KRAKEN TRIP GIVEAWAY

2 TICKETS APRIL 2 VS UTAH

\$500 FLIGHT VOUCHER

\$500 SPENDING MONEY

Coors LIGHT

PRESENTED BY 

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