

BY LAINA JONES

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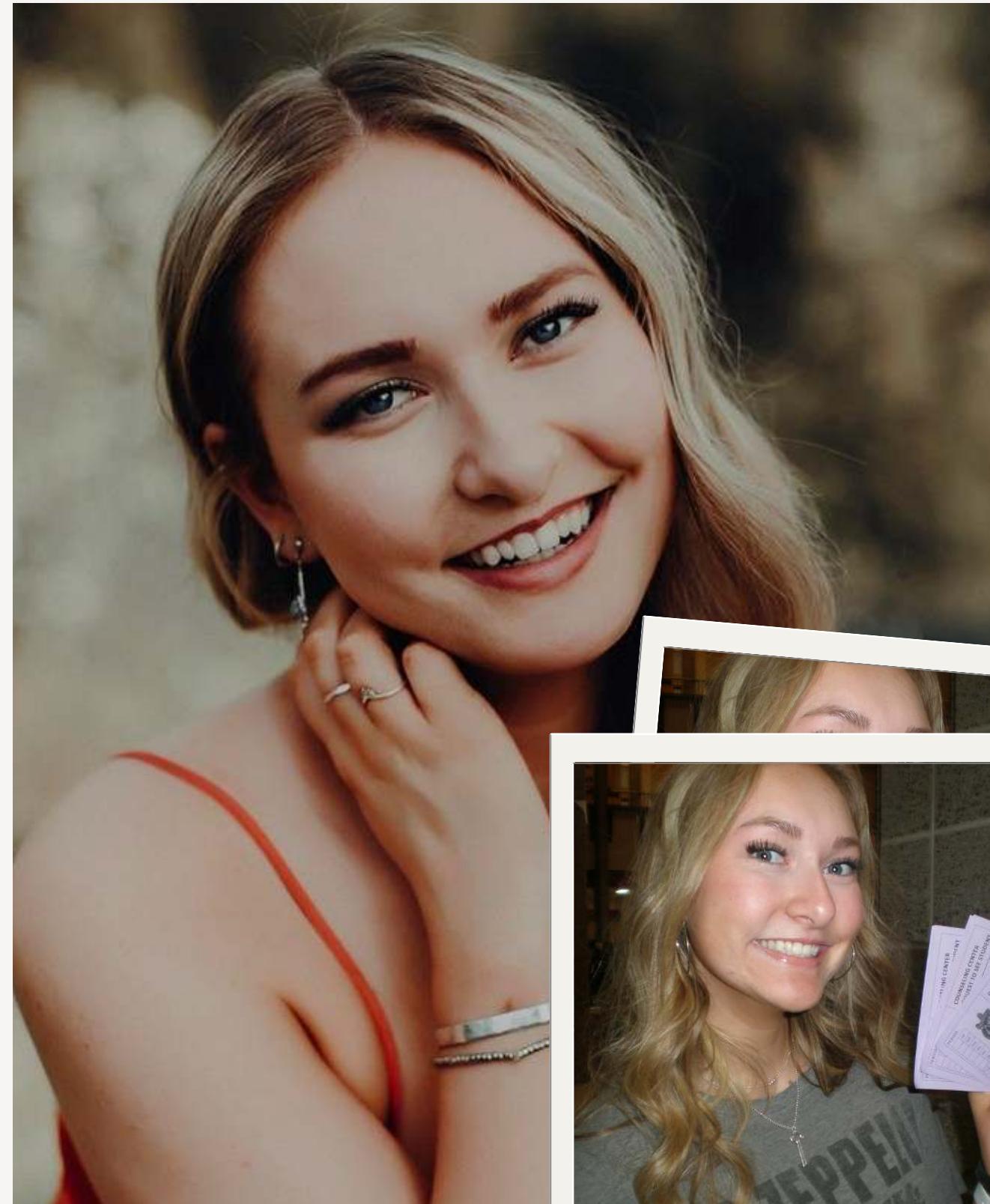
# PORTFOLIO

GRAPHIC DESIGN  
MEDIA MANAGEMENT

# *Introduction*

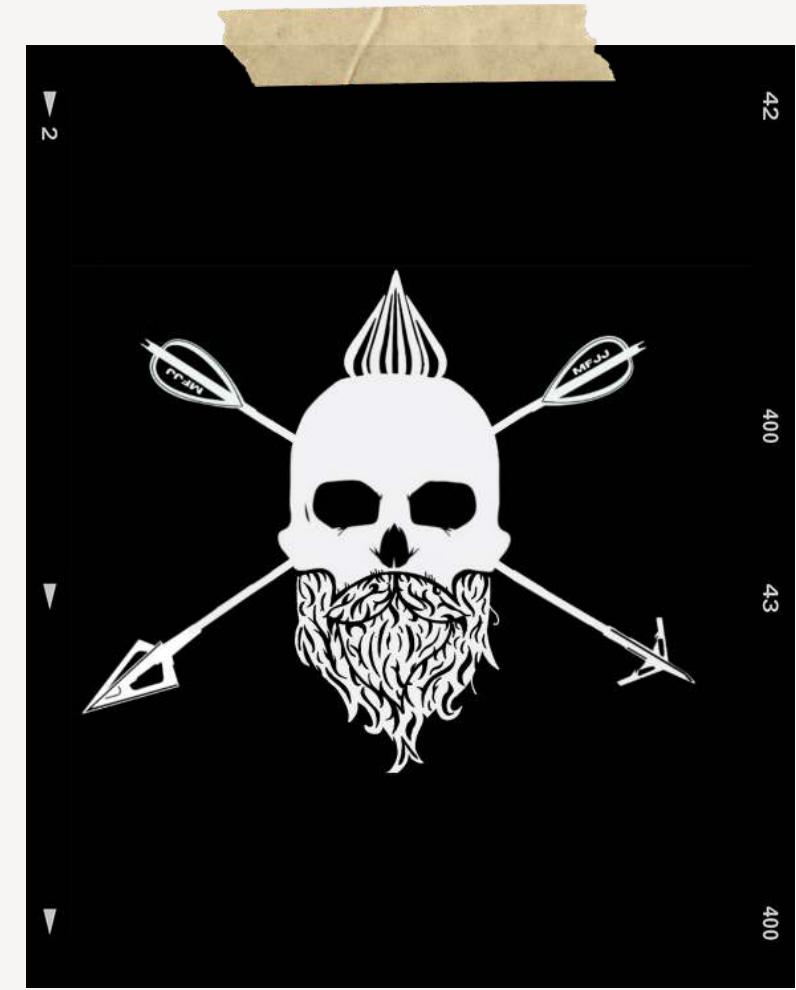
Hello, I specialize in graphic design, branding, marketing, and company design. My personal favorite part of design is all the little details you can sneak in. I love to bring in as many aspects as possible to each of my designs, it makes it so special to the customer. I have never felt more rewarded in my life than when I'm helping other people, companies, or brands find a way to show who they are through design.

*with love, Laina*



# MFJJ DESIGN

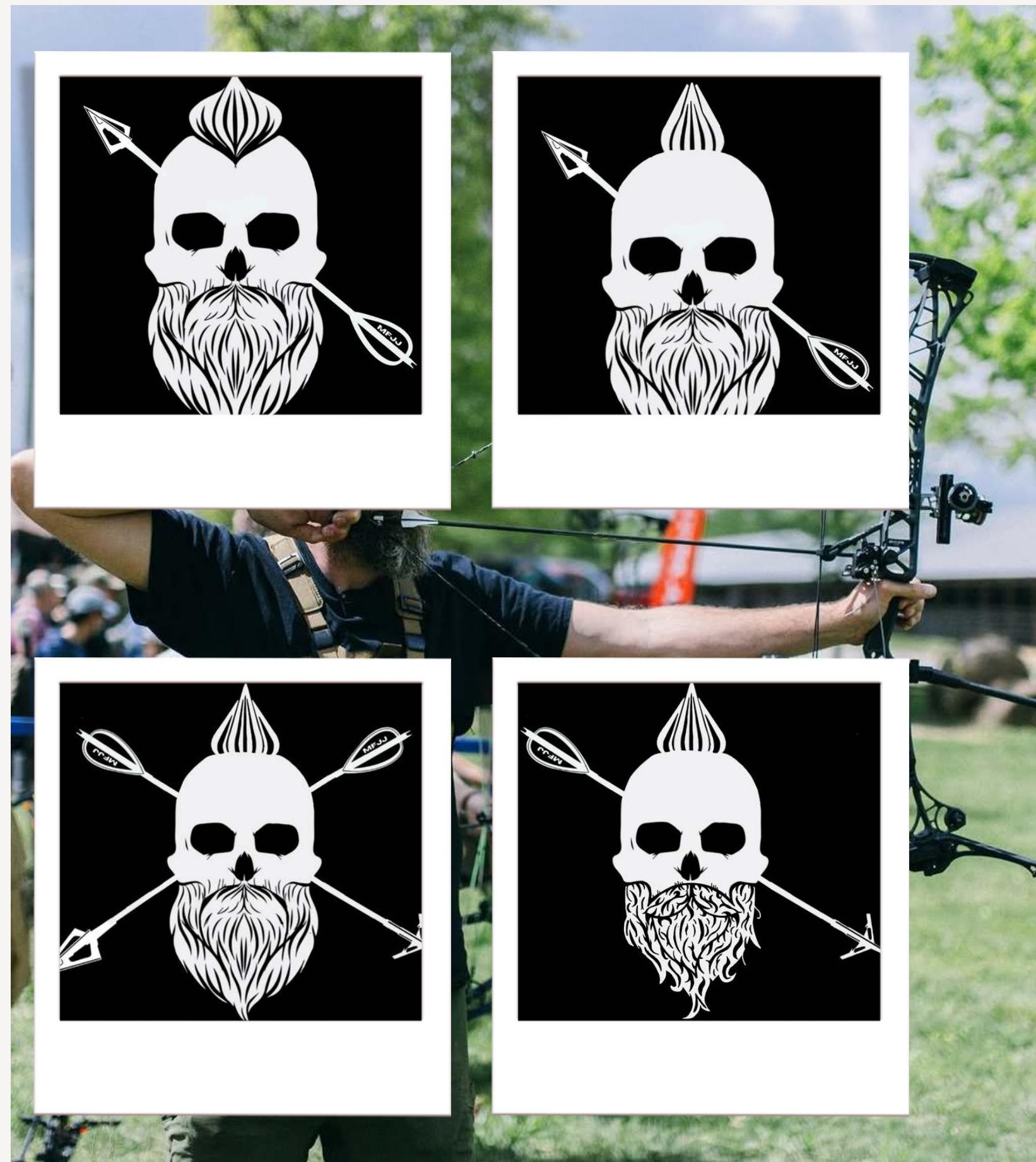
Year : 2024  
Location : Spokane



# THE PROCESS

We went through a couple different options and ideas and find one that fit the brand the best. To the right are some of the ideas we went through before we got to the one we are at today and has been used for the brands main logo

PODIUM ARCHER  
MFJJ 2024



# OUR INSPIRATION

This is our inspiration, Josh Jones, owner and operator of Spokane Valley Archery and Nashville North Archery. Also the face of Podium Archer and MFJJ himself. Within our design we wanted to incorporate his look and personality, One thing about Josh is passionate about is his music taste, he loves 90s grunge and rock music so we wanted to intergrate that vibe into our design, we came up with something both Josh and I could agree on.

PODIUM ARCHER  
MFJJ 2024



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I also worked with Josh on his social media for some time. Check it out here :

<https://www.instagram.com/podiumarcher/>



# DUCK DESIGNS

Collaborated with Duck Hodges on these to create some hat and merch designs. We went through a couple different ideas and then fine tweaked somethings to help with details and everything. All of these projects ended up being fairly randomized



I've worked with the Chiefs on a couple different projects. Design projects as well as media and marketing. As shown below is a couple of promotional items we have worked on together.

# SPOKANE CHIEFS





 **FredMeyer**  
**SHOP WITH THE CHIEFS**

**\$1000 SHOPPING SPREE WITH CHIEFS  
PLAYER OF YOUR CHOICE**

**\$500 DONATION TO SECOND HARVEST**

*Sign Up at SpokaneChiefs.com*







# SEATTLE KRAKEN TRIP GIVEAWAY

**2 TICKETS** APRIL 2 VS UTAH  
**\$500** FLIGHT VOUCHER  
**\$500** SPENDING MONEY

**Coors LIGHT.**

PRESENTED BY 





DEC. 5 7 PM





# LET'S CONTACT

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