Bethany Myers

Graphic Designer

Welcome

There is always madness to my methods.
Hi I'm Beth and definitely didn't mess up that first sentence.
All jokes aside, I bring the out of the box thinking you didn't
know you needed. I love to tackle any creative problem with
this type of thinking then reel it in with strong design
concepts.

Education

Bachelors in Visual Communication Design,
Minor in Computer Programming

CyberDrain Event
Overview

- **Name:** EDM Thursdays - Cyber Drain Event

- **Client:** Walking on Air:
  Contact - CamTokes

- **Timeline:** July 1st - July 17th (2025)

- **Programs Used:** Adobe Illustrator, Photoshop. Figma

- **Tasks and Responsiblities:**
  - Create a cyberpunk themed flyer
  - Manage assets from multiple sources
  - Create Dj Logos on the fly
  - Dj personal Flyers

- **Summary:**
  Create an event poster for social media and physical print for distribution. As well as make sure every asset is where it needs to go on time.
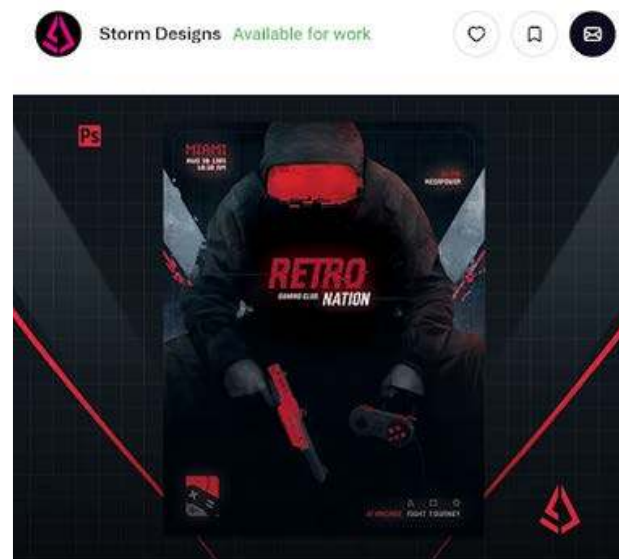
CyberDrain Event
Research

Flat design electronic music fest poster
freepik

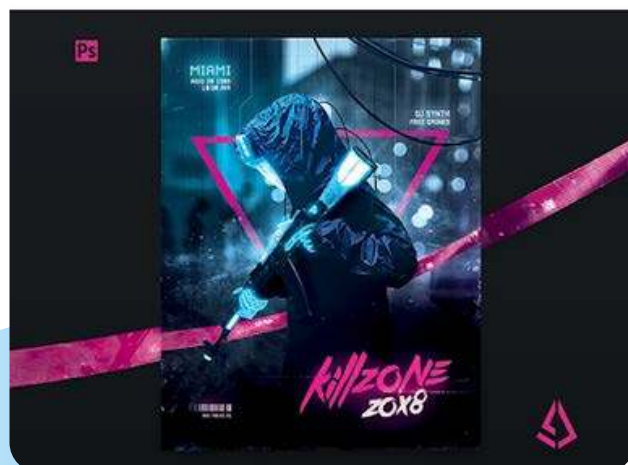Storm Designs Available for work

● Concept Research

The client wanted to do a cyberpunk theme for the flyer, referencing Cyberpunk 2077, Blade Runner, The Matrix as the direction they want to go. Based on this information I went hunting for inspiration. Below are a few that I found in the scope of the project.

● Screen Shots

To the Left is the screenshots of others' flyers in a similar style. Before pulling inspiration, One thing that stood out was the dark background in almost every design. Allowing the colors to pop off the page. A big thing was these large boxed spaces that held the content.

CyberDrain Event
Flyer

Digitized Concept

Final Flyer

Thumbnail Sketch
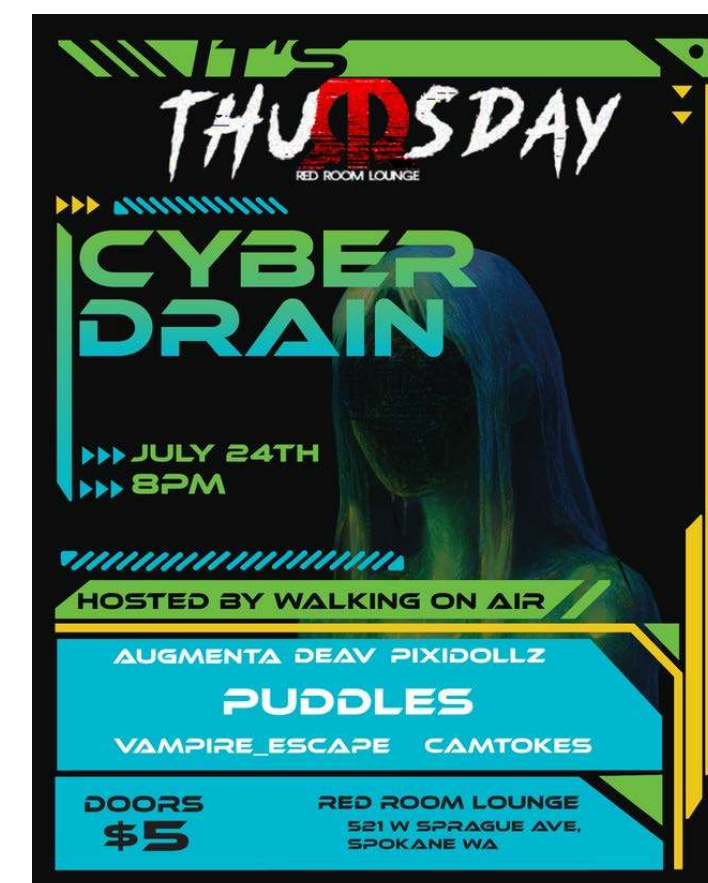

Taking the inspiration that I had gathered I began to rough out layouts on paper. Making sure to have important details have the space needed to breath. Before quickly Digitizing the 2 main concepts in mind. Collecting assets from the client was the hardest part of the experience.

The Final design not needing much rework from the original concept.

This is where the client brought to my attention that some of the DJs may need some quick logos for the event.
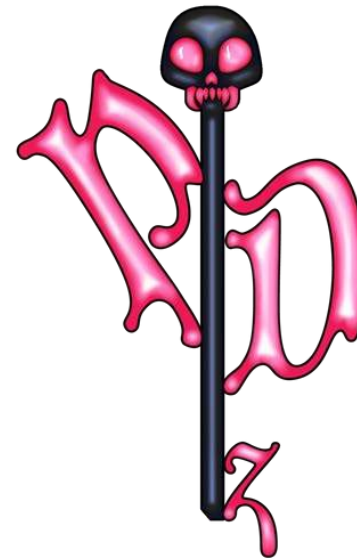
CyberDrain Event

Logos

This Dj gave me a quick rundown on their aesthetic. Goth Vampire Baddy. Also giving some Ai images as reference for what they wanted.

This Dj Duo gave me a quick rundown on their aesthetic. Goth and soft. They wanted a skeleton key in some way. Asked for pink and black specifically

I have worked with this Dj in the past, and they wanted me to just vectorize their previous Logo.

Local Union 931
Overview

- **Name:** Local 931 Logo

- **Client:** Local Union 931 Eastern Washington University
  Chris Gallow - Delegate

- **Timeline:** October 8th - Dec 15th

- **Programs Used:** Adobe Illustrator, Photoshop. Figma

- **Tasks and Responsiblities:**
  - Create Strong Sketch Concepts
  - Deliver a strong vectorized Logo

- **Summary:**

  The Project is to recreate and revamp the local union's logo. Keeping it relative to Eastern Washington. Utilize learned skills and apply them to the design.

FINAL

BEFORE

Local Union 931
Research

Wanting to keep some of the old logo in the design. I started playing around with shape. I Decided to lean towards the mascot style of logo. I aslo wanted to incorporate the wheat fields/ rolling hills in the background.

So I started by breaking apart the main Local 931 Union logo into its key elements. the grain fields represented in the background, the 931 since its the the largest focus of the picture.

So I started playing around with merging the key elements of the logo into more of a mascot icon to match the EWU Eagle logo

Local Union 931
Process

Sketch

Digitized

Final

When sketching, I actually wanted to move on from the singular line to represent the wheat fields, to actual grain stems as well as resemble wings. While the 931 and EWU resemble the head of an eagle.

Digitizing Logo was harder than I would have thought. At this point in the process I was fighting with the word local in the piece. Also reworking the sizing of certain elements.
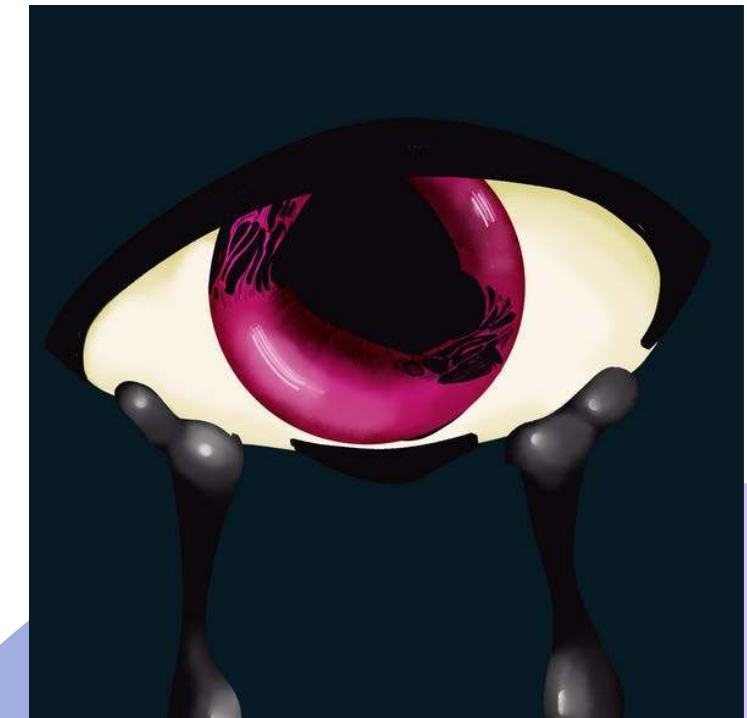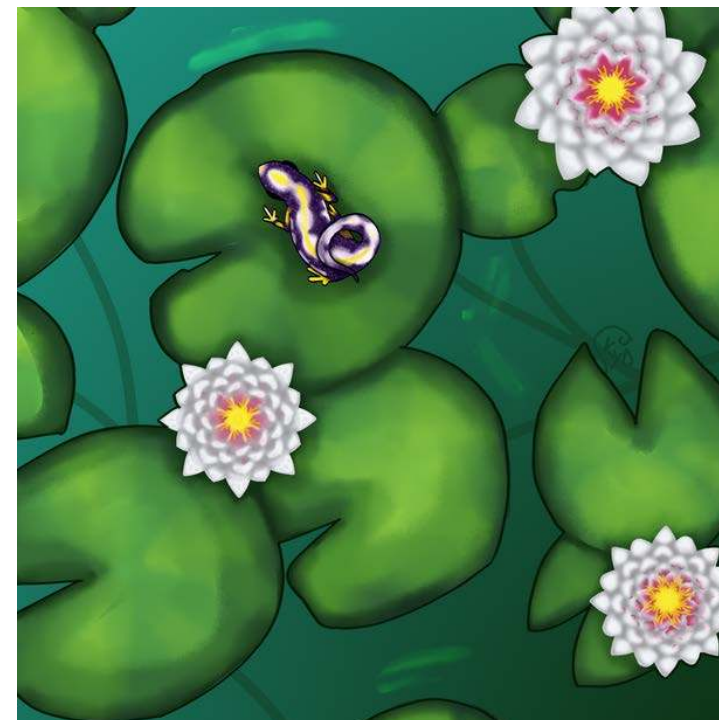
Finally landed on the logo not having the word Local in it. Having the eagle looking towards the viewer, almost encouraging them to follow in flight.

Album Covers
Overview

- **Name:** Chaos and Bloom

- **Client:** CamTokes

- **Timeline:** October 8th - Dec 15th

- **Programs Used:** Adobe Illustrator, Photoshop.

- **Tasks and Responsiblities:**
  - Create Strong Sketch Concepts
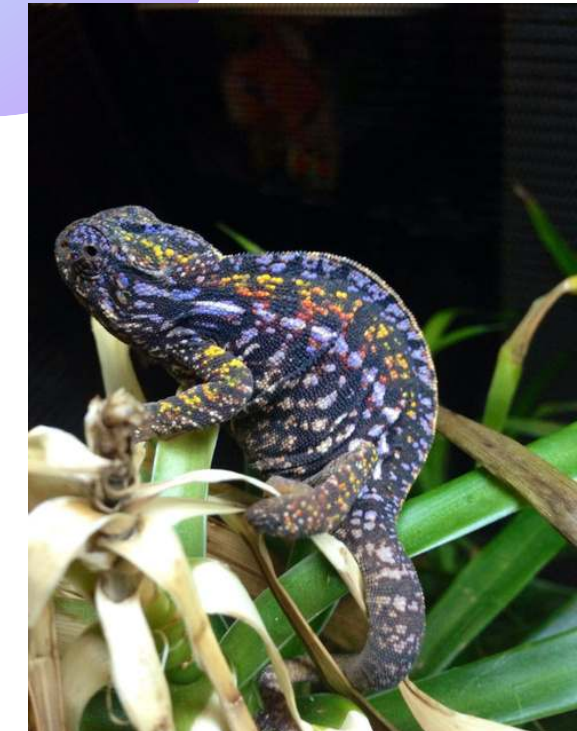 - Deliver a strong cover illustrations that coney the emotion described in the album

- **Summary:**

Album Covers
Research

The gentleman was and is currently making more melancholic beats. Almost radiating a grotto vibe. So taking the vibe I got off of listening, I mood boarded an amphibian lagoon board.
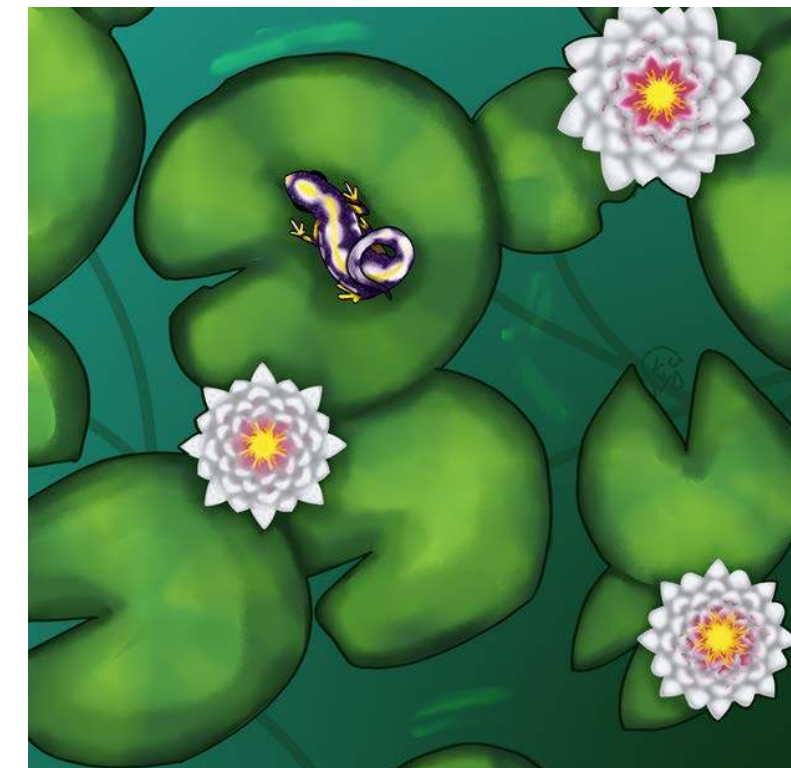
Album Covers
Process

Sketch

Final

while sketching up the design the Dj brought to my attention that he would like some sort of space influence on top of the amphibian theme. Also guiding the axolotl to be more of a godly figure to the other amphibians on the ground. The loose brush strokes and strong lines for depth.
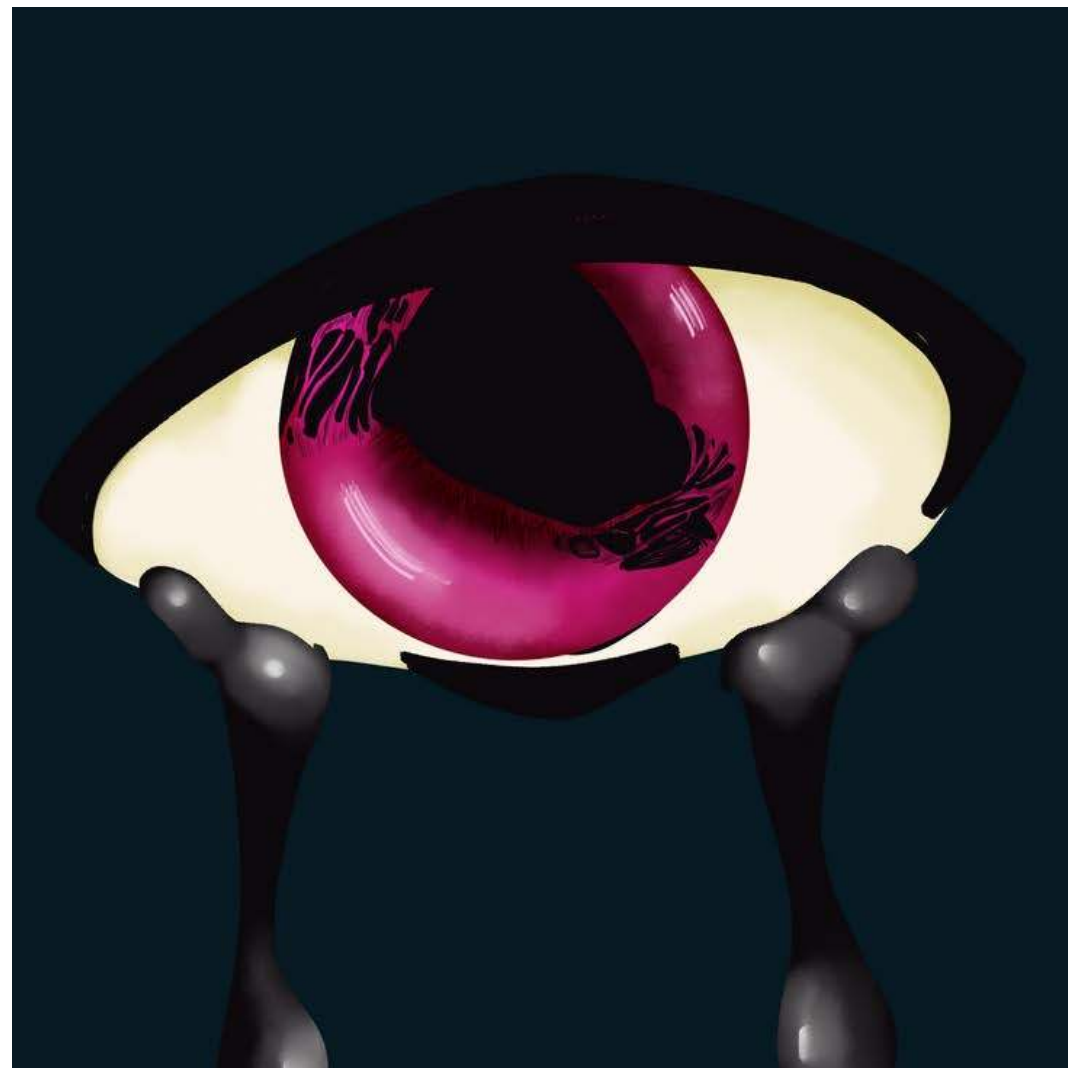
The lily pads I used reference photos, and composed the items in a mellow curious manner. The salamander slowly wandering its' vast horizons

Album Covers
Process

Final

This cover was more of an accident than anything. This piece started off as a rushed school project, where my fascination of shredded irises took over. I had this open when the artist came through to make beats. Snagged it real quick, with permission, for an album cover
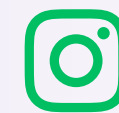
Thank You

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