_____

Takadao Revenue Sharing "RevShare" Program

Nov 2024

_____

Revenue Sharing "RevShare" Overview

Summary

Takadao's Revenue Sharing Program is an exclusive benefit for our Pioneer Members, those who contribute $250/year to The LifeDAO (TLD) . As a special perk, Pioneer Members receive an rsNFT, which acts as a digital key to unlock their share of the TLD RevShare pool. Funded by a percentage of contributions made to TLD, the RevShare pool grows as the community expands, providing increasing rewards distributed to rsNFT holders. This program is designed to reward early supporters while driving the growth and success of TLD.

The LifeDAO is a community-driven mutual protection fund to help support one another in the event of unexpected death. Members pool resources, share risks, and offer mutual support through a decentralized system, providing an alternative to traditional life insurance. TLD operates transparently using smart contracts, follows Shariah principles, and ensures all contributions benefit the community. As a non-profit, TLD is fully owned by its members.

Takadao powers The LifeDAO by providing the technology and tools that enable communities to establish fair and transparent mutual protection systems. By removing the need to rely on insurance companies, Takadao empowers communities to create their own support networks, fostering financial security and shared responsibility.

How To Claim Your rsNFT

The rsNFT is an exclusive membership perk reserved for our **Pioneer Members**, those who contribute the full $250 annual membership to TLD. Here's how it works:

1. Sign Up for TLD**:** Start by contributing **$250/year to become a member** of The LifeDAO (TLD).
2. Confirming Your participation: Once your contribution is confirmed, you'll receive an email **confirming your eligibility to recieve the rsNFT.**
3. Receive Your rsNFT: After confirmation, your rsNFT will be **sent directly to the wallet you used to sign up with TLD.**
4. Track Your Earnings (Coming Soon)**:** In 2025, you'll gain **access to the RevShare platform,** then you can view the revenue pool and monitor your earnings.
5. **Withdraw Your Earnings:** You can withdraw your earnings directly to your wallet and seamlessly **off-ramp them to your bank account.**
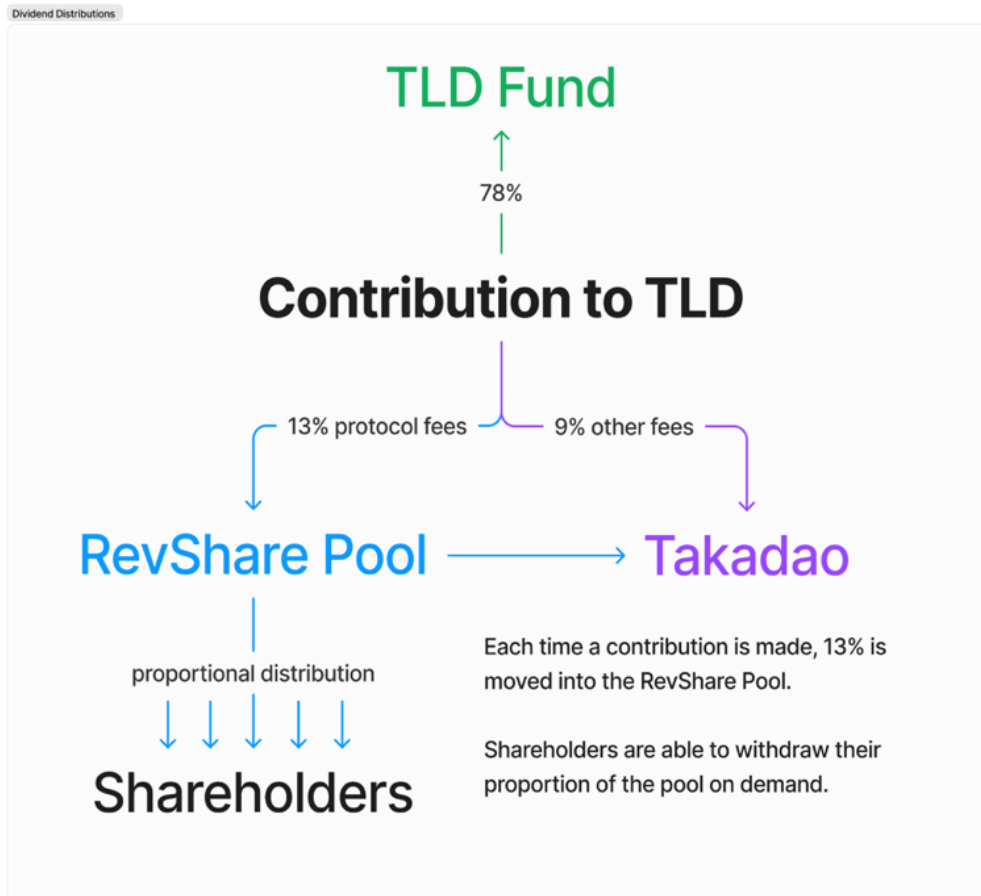
What Are the Benefits of an rsNFT

The rsNFT offers exclusive benefits for members including:

- **Passive Income Potential:** Holders receive on-demand distributions from the RevShare pool once TLD launches, creating a steady stream of revenue.

_____

- **Flexible Ownership:** The rsNFT is a tradeable digital asset. Holders can sell or transfer their rsNFT on secondary marketplaces, offering liquidity and flexibility.
- **Direct Participation in Growth:** As TLD scales, rsNFT holders benefit directly from its success, sharing in the community's growth.

How Does the RevShare Model Work?

1. **Join The LifeDAO:** Contribute $250/year to become a Pioneer Member. This annual contribution entitles you to an rsNFT (Revenue Sharing NFT), which represents your share in the RevShare pool.
2. **Revenue Growth:** Each time a new member contributes to TLD, 13% of their contribution is added to the RevShare pool. As the community grows, so does the value of the pool, benefiting all rsNFT holders.
3. **Access Your Earnings:** A dedicated platform will be available for you to monitor the pool's growth, view your earnings, and withdraw your share in **USDC on Arbitrum** directly to your wallet at any time. Additionally, we can assist you with bridging and off-ramping your funds through our trusted and regulated partners, ensuring a seamless and secure experience.

_____

This simple process ensures that your contributions directly support the community while also unlocking exclusive benefits for you as a Pioneer Member.

If you decide not to keep your rsNFT, you can **sell or trade it on secondary marketplaces**, giving you added flexibility.

How to Claim From RevShare Pool

Starting in 2025, you'll be able to access the RevShare pool through a dedicated portal. This platform will display the total amount in the RevShare pool as well as your individual share.

Pioneer Members simply connect the wallet that holds the rsNFT(s) to the portal, and you'll have the option to withdraw your revenue share in USDC.

Forecasted Earnings

If you contribute $250 to The lifeDAO, you would receive the following payout for the first 5 years:

	2025	2026	2027	2028	2029	...
Overall Net Rev ($)	412,793	1,064,688	3,415,829	9,571,784	14,449,224	...
Dividend ($)	23	59	190	532	803	...

Note: _The RevShare program is an exclusive perk and is not the primary purpose of membership. Earnings from the RevShare pool are not guaranteed and depend on the growth and contributions of the TLD community._

NFT Distribution

Value of RevShare pool	**$4,500,000.00**
Nominal value per rsNFT	$250
% share of Equity per rsNFT	0.000055556%
Total rsNFTS	18,000
Shareholder Equity	49%
Takadao Retained Equity	51%
Shareholder rsNFTS	8,820
Takadao retained rsNFTs	9,180

Note: _The valuation of the **RevShare Pool** is derived using a financial model based on **discounted cash flows (DCF)**. This approach estimates the pool's present value by projecting future cash flows and discounting them to account for risk and the time value of money._

_____

FAQs

Can I Get More Than One rsNFT?

Each rsNFT is tied to a membership, so if you would like more than one you would need to make additional membership contributions of $250 each, and will need to distribute these additional memberships to your family and friends.

How Do I Pay For More Than One rsNFT?

You will need to liase with our Growth team for payments beyond $250. Please send an email to Pioneers@takadao.io to begin the process with the Subject 'Purchasing TLD memberships' or fill out this form.

How Will I Distribute the Memberships?

For every $250 contributed, you receive membership coupon codes for TLD. These codes represent memberships that can be assigned to others, allowing you to share the benefits of TLD with your friends, family, or community.

- **How it works:**
  - For every $250 contributed, you receive one membership coupon code.
  - Example: A $1,000 contribution earns you four membership codes to assign.
- **Allocation:**
  - You have 30 days to for the recipients to claim their membership using the code.
  - If it has not been used within this period, Takadao will allocate the memberships on your behalf to ensure they benefit someone in need.

How Do I Receive The rsNFTs?

The rsNFTs will be sent to your wallet which you submit when you pay for the membership(s). We will keep you updated via email.

Where Can I See the T&Cs for Purchasing Multiple Memberships?

Please review the Membership Purchase Agreement here.